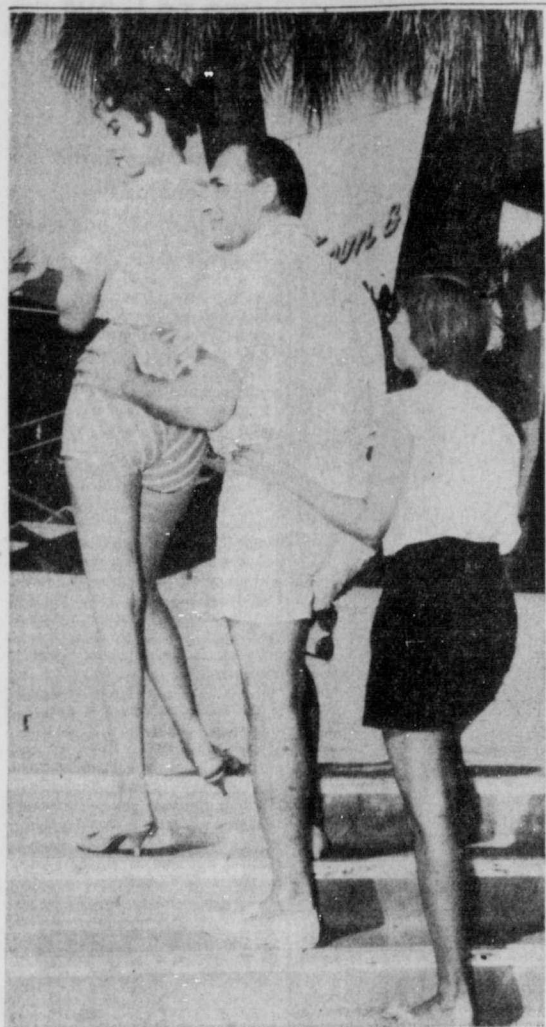


Ocotillo Lodge Purchased by Doric Hotel Corporation



GAMS—GAMS—and more gams, and somewhere is the winner, which will be chosen September 4 at the Gams Pageant at the Chi Chi Starlite Room. The contest has been increased to include both men and women this year and contestants will be judged by patrons in the Chi Chi the night of the contest. The Gams Pageant is co-sponsored by the Chi Chi, the Daily Desert Sun and the Chamber of Commerce. (Desert Sun Photo).

New Enrollment Record Predicted

Palm Springs School District officials today looked for a record-smashing enrollment of more than 3,500 students when resort area schools open their doors on Sept. 15.

Supervisors to Consider Five Desert Matters

Five items of interest to desert area residents will be viewed by members of the County Board of Supervisors when they run through their regular weekly agenda Monday.

Desert area matters scheduled for supervisory consideration include:

Application of Linderamn and Carvin, Ind., for a permit to build a trailer park in the Desert Crest area; report of planning commission approval of a public use permit to G. Goodall for a church in Cathedral City.

Planning commission recommendation to deny a permit to E. C. White for a trailer park in Salton Sea area; request of the City of Cabazon for paving of Palm Street, and resolution of the Coachella Sanitary District requesting appointment of directors.

Supervisors are also scheduled to consider the administrative officer's recommendation to execute change order two on the chronic disease and nursing unit and to direct the auditor to complete payment on the project.

They will also view the health director's recommendation to renew a contract with San Bernardino County for the services of a communicable disease investigator.

BOY WHO TRADED BIKE FOR MELON CAN HAVE IT BACK

MONTGOMERY, Ala. (UP) — A search was on today for a little boy who traded his bicycle for a watermelon.

The giant melon was placed at the door of the J. F. Nichols Co. by an employee who planned to take it home after work. Along came a nine or 10 year old boy riding a bicycle. He spotted the watermelon, liked its look and parked his bike, onlookers said.

The melon was too large for the boy to carry of riding his bike, so he just abandoned his transportation and walked down the street with the cool looking melon.

Sherrell Brantley, a member of the firm, said, "We want him to know that all is forgiven and he can have his bike back any time. I liked those melons when I was his age and I still do. I don't blame him for wanting to cool off."

THE WEATHER

Desert area forecast: Interior and desert regions: Mostly sunny today and Sunday. Little change in temperatures with high temperatures today 92 to 102 in upper valleys and 102 to 110 in lower valleys. Yesterday's high was 109; low, 74.

VOL. XXXII, No. 16

10 Pages

Palm Springs, California, Saturday, Aug. 23, 1958

PHONE FA 5-5005

Single Copy 10c

The Desert Sun

The Desert Empire's Daily Newspaper

Moscow Still Silent on Nuclear Ban

Chinese Reds Stage Biggest Bombardment

50,000 Rounds of Shells Dropped on Nationalist Islands

TAIPEI, Formosa — (UP) Communist Chinese shore batteries opened a massive bombardment of the Nationalist island group of Quemoy tonight and fired more than 50,000 rounds of high explosive shells, the National Defense ministry announced.

It was by far the biggest bombardment of any Nationalist Chinese territory by the Chinese Communists since Generalissimo Chiang Kai-shek's government was driven into exile in Formosa in 1949.

The Defense Ministry said the shelling occurred in a two-hour period. There were no immediate casualty or damage reports.

A ministry source said "this may be the beginning of fatigue bombardment. That is night and day shelling in an attempt to wear out the Quemoy garrison."

Informed sources said the shelling was concentrated on little Quemoy, one of the four islands in the group.

The Quemoy island group is Generalissimo Chiang's southernmost defense outpost. It is 12 miles from the Communist-held mainland and nearly 100 miles from Formosa.

The biggest previous shelling of the little island group was on Sept. 3, 1954, when nearly 10,000 rounds were fired from the mainland.

A Defense Ministry spokesman said the intensity of tonight's bombardment was "the greatest in the history of the Taiwan (Formosa) Straits war. This proves the Communists are launching a well-planned aggressive campaign."

Nationalist Chinese Naval vessels were ordered on a secret mission tonight.

A destroyer escort at Keelung, which has been prepared to sail for the northern Nationalist defense island group of Matsu with newsmen and military men, suddenly cancelled its plans and discharged its passengers.

Then it prepared to sail under secret orders.

9-Year-Old Boy Sought on Desert

PORTERVILLE, Calif. (UP) — A nine-year-old Mojave boy was sought today in the rugged wilderness of the Riverside County area near Johnsondale southeast of here after being missing from his family camp since early Friday.

11 Desert Items Before Planners

Two public hearings head a list of 11 desert area items posted for the regular Tuesday meeting agenda of the Riverside County Planning Commission.

Hearings include consideration of George Holstein's application to erect apartments in an R-1 zone on the southeast corner of the Da Vall Road - Cobb Road intersection, in the Tamarisk Country Club area.

Also scheduled for hearing is a proposed trailer park, planned by R. T. Forbes. The park property is located east of Peterson Road in an R-2 zone of the Thunderbird Country Club area.

In other commission business Tuesday, Frank Bogert will appear at 11:30 a.m. for discussion of a subdivision featuring garden cottages. The cottages are part of the new Palm Springs Golf Club, slated for construction on Highway 111, just east of the city limits.

A U. S. Air Force weather reconnaissance plane spotted the "eye" of the storm 320 miles east of Okinawa at 8 a.m.

Adjournment Of Congress Faces Delay

Many Major Bills Remain on Agenda Of Senate Today

WASHINGTON (UP)—The House moved closer to adjournment today by passing and sending to the White House a bill boosting the temporary national debt ceiling to 288 billion dollars until next June 30.

WASHINGTON — (UP) — Senate leaders said today it is "touch-and-go" whether the hard-working 85th Congress can wind up its election year second session tonight.

As the Senate convened this morning, Democratic leader Lyndon B. Johnson told newsmen it was impossible to say whether the half dozen major bills still awaiting action would force Congress to stay over next week.

He listed the 3½-billion-dollar Foreign Aid Bill, the 6 billion Independent Agencies appropriation and a Lake Michigan Water Diversion Bill as the main barriers to adjournment.

REPUBLICAN LEADER William F. Knowland said "it's touch and go" on adjournment tonight.

Both House and Senate leaders were driving hard to finish up before midnight.

The big problems still to be resolved involved foreign aid, military construction and independent agency money bills, and legislation to raise the debt limit, boost railroad retirement benefits, provide a missile-age education program and extend the renegotiation law.

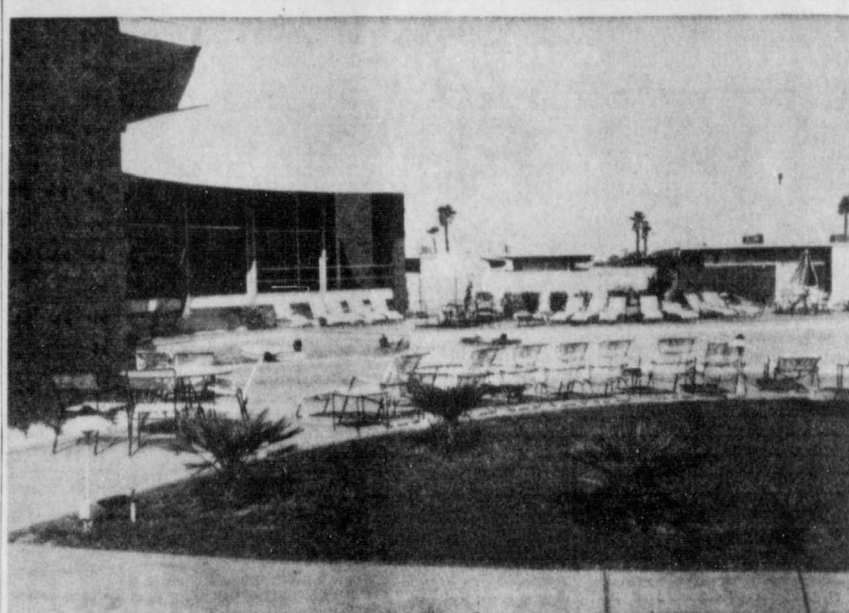
The Senate wound up a 14½-hour session at 11:58 p.m. Friday after passing the debt limit increase bill and returning it to an impatient House.

THAT LEFT THE \$3,518,000,000 foreign aid appropriation bill as the Senate's pending business for today. But there was more talk and a House-Senate conference to follow before this measure is completed.

Knight Asks Aid For County Job

SACRAMENTO — (UP) — Gov. Goodwin J. Knight asked U. S. Secretary of Labor James P. Mitchell in a telegram Friday to allow Riverside and San Bernardino counties to bid on federal contracts to ease unemployment.

Knight said the most recent state Department of Employment report showed 6.5 per cent of the civilian labor force in the two counties was out of work last month.



ANNOUNCEMENT of the sale of the beautiful, luxurious Ocotillo Lodge was made today by George and Bob Alexander and Joe Dumas, to the Doric Corporation of Seattle for a reported price of more than \$3,000,000. Dumas said that

the hotel would change ownership "sometime after Labor Day" but that all operations would continue the same under the new ownership. Resident Manager Eddie Davidson has been named in charge of operations of the hotel. (Sun Photo).

Board Hopes to Pick College Site By End of Year

PALM DESERT — Junior college district trustees today expressed the hope that they'll select a site for the new desert institution by the end of the year.

Members of the Coachella Valley Junior College District Board expressed prospective architects for the new college, expect to have a site chosen this winter.

The board also hoped to name the first college president and appoint an architect to design the school sometime this fall.

Board members plan to meet at the Palm Desert College office Thursday night to continue interviews of architects. They recently assigned a committee to screen applicants for the president's post.

Currently, trustees have some 20 possible sites under consideration. They have also interviewed several architects and have a thick sheaf of applications from educators seeking the school's top executive post.

Food and Liquor Tie-Up Feared In Truck Strike

LOS ANGELES (UP) — Southern California wholesale liquor and grocery industries today were threatened with strike action as Teamsters Union representatives and management failed to make progress toward a new contract agreement.

The union started taking strike votes Friday among nearly 1,200 workers, including drivers, warehousemen and salesmen in the liquor industry, with a strike at 15 firms set for Aug. 31 if no agreement is reached.

Drivers and warehousemen, according to union spokesmen, already have authorized a walkout.

CALL FOR NATURAL BUT ONLY ANSWER IS FROM POLICE

A sheriff raiding squad broke up a Crossley Tract dice game last night, arresting one man and confiscating \$21 in cash.

Sheriff's Deputy Al Lloyd, supported by Palm Springs police officers, said he found a group of nine men watching the galloping cubes in a tract home.

The raiders arrested John W. Thomas, 43, of Las Vegas, who gave his occupation as a "dealer." Lloyd said Thomas had most of the cash and the dice in his possession.

Thomas was booked on gaming charges at city jail. He is also being held on a prior Palm Springs gambling warrant.

None of the other eight men were held because of lack of evidence, the sheriff's office reported.

Believe Russia To Accept

WASHINGTON (UP) — The United States and Britain today awaited an official Soviet reaction to their proposal for a one-year suspension of nuclear weapons tests as a prelude to a disarmament agreement.

Informed sources said they expected Soviet acceptance of the West's conditions.

After years of disarmament haggling, they said, Russia now appears to be ready to accept effective international control posts on Soviet territory and on-the-spot inspection of any suspicious activity.

AN ENCOURAGING sign of a new approach to Soviet nuclear policy came earlier this week at Geneva where Soviet and other Communist scientists agreed with Western technicians on a feasible method of enforcing a future nuclear test ban by inspection procedures.

President Eisenhower Friday followed up that agreement by proposing that the United States, Britain and Russia begin negotiating Oct. 31 on a control system to police a permanent weapons test ban.

SOME OBSERVERS expressed doubt Soviet Premier Nikita Khrushchev would accept the plan without at least attempting to reap propaganda hay from an exchange of letters. They recalled the shifting Kremlin policy line on a proposed summit meeting at the United Nations, which Khrushchev first appeared to accept but finally rejected.

But informed sources pointed out that it is within the capability of most advanced countries to build atomic weapons, provided they want to spend the huge sums necessary. They believe Khrushchev could not insist that every nation with the potential to manufacture atomic weapons be included in the ban.

Further, these sources said, Russian rejection of the West's plan would constitute a propaganda defeat for the Soviets, who unilaterally suspended testing last spring after conclusion of a massive test series in Siberia.

Western observers in Moscow predicted Russia would accept the Anglo-American offer but complain about the one-year time limit. No time limit was placed on the announced Soviet test ban last March, although Russia did reserve the right to resume tests if the West didn't follow suit.

Nixon Asked to Preside Over Fair at Bogota

BOGOTA, Colombia (UP) — The mountain town of Manizales has invited Vice President Richard M. Nixon to be the guest of honor at its annual fair next year.

More than 12,000 residents of the area signed a petition accompanying an album of pictures of Luz Marina Zuloaga, "Miss Universe of 1959," a native of Manizales, which will be presented to Nixon by U. S. Ambassador John Moors Cabot.

Announce Sale Of Ocotillo Lodge

Doric Hotel Corporation of Seattle Buys Noted Local Hostelry in \$3 Million Deal

By FRED WIEGEL

One of the largest hotel chains on the Pacific Coast has purchased the beautiful Ocotillo Lodge in Palm Springs for more than \$3,000,000, it was announced here today.

The Doric Corporation, with headquarters in Seattle, Washington, and operates some of the leading hotels in the west, including the Mar Monte in Santa Barbara; the Leamington Hotel in Oakland; the Mayflower, New Washington, Waldorf, and Town Hotels in Seattle; the Bellingham Hotel in Bellingham, Washington; the Black Angus Hotel in Kennewick, Washington, and the Dexter-Horton Office Building in Seattle.

THE DORIC CORPORATION is headed by Floyd Clodfelter of Seattle, and operates some of the leading hotels in the west, including the Mar Monte in Santa Barbara; the Leamington Hotel in Oakland; the Mayflower, New Washington, Waldorf, and Town Hotels in Seattle; the Bellingham Hotel in Bellingham, Washington; the Black Angus Hotel in Kennewick, Washington, and the Dexter-Horton Office Building in Seattle.

Cathedral City Man Nabbed on Assault Charge

A 26-year-old Cathedral City man was today charged with suspicion of rape after a 20-year-old San Dimas girl claimed she was assaulted at a Village swimming pool early this morning.

Police officer Carl Hulslander arrested Robert Cecil Jones, of 39-368 Skyview, who said he is employed as a roofer.

The girl, who came to Palm Springs last night with a girl friend from Banning, said Jones attacked her after he took her swimming in the pool of a vacant Village home early this morning.

She said she was knocked unconscious by her attacker and told police she later escaped and ran to a nearby house for help.

Jones admitted taking the girl and her friend to a party earlier in the evening, but he refused to make any other statement, police said.

Home Building in Nation at All Time High is Report

WASHINGTON, (UP) — "Starts up whopping 30 per cent."

General effect on city economy very favorable. "Production at all time high." "Outlook most favorable."

Such is the gist of reports from home builders in 15 cities throughout the nation. Queried by the National Association of Home Builders, they replied without exception that they were building and selling more new houses this year than last.

Other evidence that home building is giving the economy a lift comes in the latest government reports. Construction starts on private non-farm one-to-four-family houses in July covered 107,300 dwelling units, 14 per cent more

than in July 1957.

Projected as an annual rate, July starts stood at 1,160,000 units—the highest for any month this year and the fifth consecutive monthly increase.

Housing experts attribute the pickup to several factors:

—Mortgage money has been cheaper and easier to come by this year. Interest rate on conventional home loans average about 5 per cent now, compared to about 6 per cent a year ago. Lenders are no longer strapped down by short supply, as was the case before the recession set in.

—Elimination of the 2 per cent down payment on mortgages guaranteed by the Veterans Administration. The VA killed this

requirement last April as an anti-recession move. GI mortgages boomed.

—The special government program begun last April—also an anti-recession step—to buy federally-backed mortgages at par. A good portion of the increase this year in VA and FHA financing is attributed to the mortgage buying program.

In short, there is confidence in government and industry circles that homebuilding in 1958 will show much improvement over its so-so performance in 1957. Economists here talk about 1,100,000 private starts this year, compared to 992,800 last year.

The replies to NAHB's survey were all on the bright side.

Report Nation Emerging From Recession Today

Jobless Benefits Decline

WASHINGTON (UPI) — The Labor Department's weekly unemployment compensation report today contained further evidence the nation was emerging from recession.

The number of persons receiving unemployment benefits, the department reported, dropped by 55,000 in the week ending Aug. 9. The total persons receiving the benefits now stands at 2,282,300—a nine-month low.

Even more important, the number of initial claims for benefits dropped by 36,100 to 228,800 in the week ending Aug. 16—the lowest since Nov. 1957.

Forty states reported declines in the number of persons receiving unemployment benefits.

The department attributed the drop to exhaustion of benefits, expansion in seasonal industries and reopening of plants closed for vacations.

The benefit rolls have been dropping steadily — except for a two-week seasonal upturn in July — since hitting a peak of 3,363,300 in April.

Princess Grace Not Expecting Is Denial Today

MONTE CARLO, Monaco (UPI) — Princess Grace is not pregnant again, a source close to the royal palace said today.

The denial was issued because of a batch of new rumors that Prince Rainier and his American wife were expecting their third child early next year.

"Prince Rainier has authorized me to say that these rumors are entirely without foundation," the source said.

The Prince and Princess are planning a trip to the United States in the fall to visit Grace's parents, Mr. and Mrs. John B. Kelly, of Philadelphia.

1,000 Homeless After Grenades Explode

REGGIO DI CALABRIA, Italy (UPI) — A fire caused by the explosion of a box of hand grenades destroyed the nearby village of Sinopoli Inferiore early today, leaving its 1,000 inhabitants homeless.

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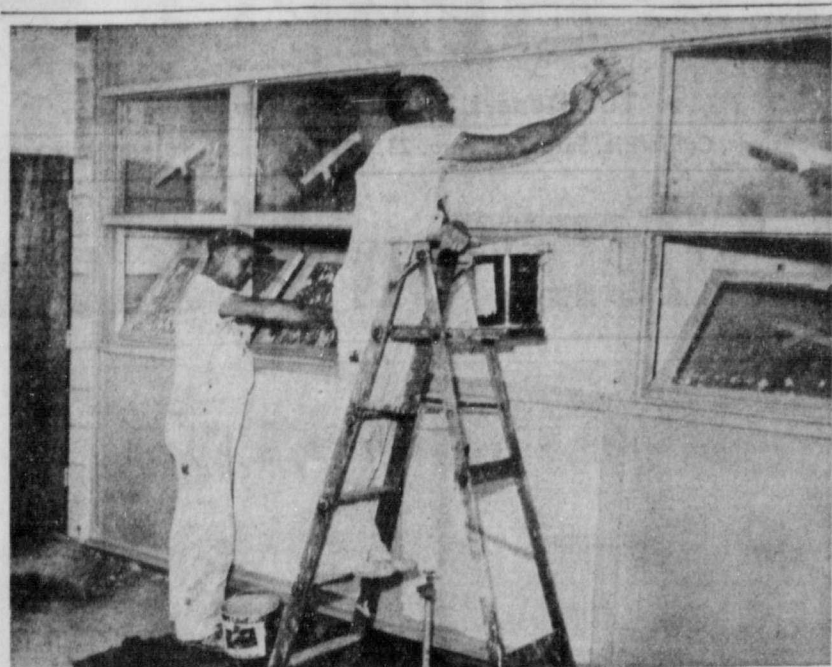
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Highway 111 (Opposite Sunair Drive-In)

100% FINANCING AVAILABLE ON YOUR QUALIFIED LEVEL LOT



DISPLAYING ARTISTIC FERVOR, painters yesterday finished up the outside decor of the new Palm Springs Boys Club now rapidly nearing completion on its Sunrise Way site. Bucket and brush men pictured hard at work on exterior panels are Alex Tilley, aboard the ladder, and Charles Pitts. Both are employed by Village painting contractor Ed Smith, who has donated a large share of paint and labor to the Boy's Club project. Inside the building, carpenters, cabinet men, tile setters and plumbers are pitching in to bring the sprawling building to completion as rapidly as possible, said Ray Lockwood, Boy's Club director. (Desert Sun Photo).

Submarine Stake Given Rousing Bergen Welcome

BERGEN, Norway (UPI) — The U. S. atomic submarine Skate headed into this ancient Viking port today with the fullest picture yet obtained of the ice-dotted waters which are the West's newest defensive front.

Thousands of Norwegians lined the docks, ready to give the Skate a gala welcome on its arrival. The official welcoming committee was headed by U. S. Ambassador Frances Willis and Defense Minister Nils Handahl.

Norwegian navy and civil officials had prepared an elaborate program of entertainment for the Skate's crew during its visit here.

Norway, undaunted by the apprehensions of some others among America's European allies, will welcome the Skate not only here but in the capital city of Oslo, next stop on the sub's itinerary.

A projected visit to Denmark has been cancelled because atom-jitters Danes are afraid to have a floating reactor so close to their capital at Copenhagen.

Even in Britain, the Skate will be allowed no nearer the capital than the channel town of Portland, where its sister ship the Nautilus also stopped during a recent visit.

The Norwegians who cheered the Skate into Bergen Harbor were inspired not only by the fact that no nuclear submarine had ever before visited Norway but by the U. S. ship's inspiring polar performance.

First Commercial Jet Liner Ready For Flight Today

MIAMI (UPI) — The first commercial flight of an American-built jet liner takes off today on a flight to San Juan, Puerto Rico.

Instead of the 169 passengers the swept-wing plane is designed to carry, the Boeing 707 will haul cargo, mostly cut flowers for florists in Puerto Rico. It should make the flight in about two hours.

The plane, first flown in 1954 has been undergoing extensive tests before being turned over to Pan American Airways for passenger service.

Negro Children Extending Strike

OKLAHOMA CITY (UPI) — A group of determined Negro children, aged 6 to 17, fresh from two victories, took on Oklahoma's largest department store today in their battle to end segregation at city cafes and drugstores.

Meanwhile, NAACP leaders disclosed they had been planning the children's march, now in its fifth day, for 15 months, and the fight will be carried to several other stores.

Kaiz Drug Store, located at one of the city's busiest intersections in the downtown area, was the first to give in to the children's soda fountain sitdown strike, and Negroes were served on an equal basis with whites there today.

Kress, the largest downtown variety store, opened its soda fountain to Negroes Friday for the first time in history after some 35 Negro children lined up quietly at the counter.

The Negro youths, smiling but reserved, went from Kress to the luncheonette of the John A. Brown Co., which claims to be Oklahoma's largest department store.

The youths seated themselves in the booths with magazines to fill their time and waited. The store refused to serve them.

Manager Kermit Hardwick replied with a crisp, "no comment," when reporters tried to interview him.

The Negroes stayed in the luncheonette until the 5:30 p.m. closing time and left voluntarily. They attended a meeting Friday night at which plans were laid to resume the soda sitdown when the John A. Brown store opened today.

Mrs. Clara Luper, Oklahoma City, adviser for the Oklahoma City Youth Council of the NAACP, said the group had been trying to break the segregation barriers at cafes for 15 months and the sitdown was the culmination of their efforts.

Salway Returns From Cerebral Palsy Session

Gladwyn Salway, Physical Therapist in charge of the Elks Mobile Unit for Cerebral Palsy in the Palm Springs area, returned today from the University of California at Los Angeles where he attended a week's post-graduate course in the treatment of Cerebral Palsy.

The course, offered under the auspices of UCLA and the Orthopedic Hospital of Los Angeles, featured as an instructor Dr. Robert Bobath, noted therapist from England. He is introducing a new emphasis on the neurological aspects of Cerebral Palsy.

Salway, a native of India, has resided in Palm Springs for the past year and has worked through out the area carrying on the work of the California Elks Association and their major project of aiding handicapped children.

He is a graduate of the University of Houston and holds a Bachelor Degree in Physical Therapy; took post graduate work in the treatment of poliomyelitis at Kennedy Institute in Minneapolis; and has received a master of arts degree in Physical Therapy at Stanford University.

Salway's wife, Martha, is a registered nurse at th Palm Springs Desert Hospital.

ALWAYS FUN AT THE Bali-Bali Happiest Bartenders in Town

The Desert Sun
Published evenings Tuesday through Saturday excepting New Year's, Thanksgiving and Christmas.
AT NEWSSTANDS: Single copies 10 cents. Entered at the Post Office at Palm Springs, California, August 1, 1927, under the Act of Congress of March 3, 1879.

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Zeppo Marx 'Cooperative' At U.S. Quiz

Desert Resident Appears in Probe Of Gambling Ring

Zeppo Marx, Palm Springs resident of Tamarisk Country Club and one-time straight man for the famed Marx Brothers, appeared before a Federal Grand jury investigating a huge coast-to-coast betting ring yesterday and was described as a "cooperative witness."

Marx spent only a few minutes behind closed doors of the jury room. When he emerged, District Attorney Don A. Tabbert indicated he had answered all of the jury's questions.

The Grand Jury has been questioning witnesses about big bets placed with the syndicate which grossed a reported \$3,500,000 in 10 weeks last fall while operating above a downtown Terre Haute, Ind., restaurant. Most bets were on football games, which federal agents said ranged to \$1,000 and more.

Two Californians who arrived in Indianapolis with Marx also testified under subpoena. Tabbert said Moe Morton, a Los Angeles interior decorator, was "not cooperative," but that Joseph Bandler, a Los Angeles manufacturer, was "cooperative."

Tabbert identified them as including Dan Stein, pit boss at the Sands Hotel, Las Vegas, and Lester Cohen, ex-bookie from Las Vegas, both because of illness in their families; and Dave Goldstein, pit boss at the Dunes Hotel in Las Vegas.

Former Resident Of DHS Taken

DESERT HOT SPINGS — Funeral services have been conducted in North Hollywood for Daniel E. Warner, former Desert Hot Springs resident, who died there July 28.

Warner, a native of Iryville, Pa., lived for many years at the Dodd Trailer Park here. He leaves three daughters and three sons.

LEGAL NOTICES

CERTIFICATE OF BUSINESS
PICTURES FIRST NAME
THE UNDERSIGNED does hereby certify that she is conducting a Hotel-Apartment business at 548 Warm Sands Drive, City of Palm Springs, County of Riverside, State of California, under the fictitious firm name of "SUN AND SAND" and that said firm is composed of the following person, whose name and address is as follows, to-wit:
LEONIE M. CRIGHTON,
548 Warm Sands Drive,
Palm Springs, California.
WITNESS my hand this 13th day of August, 1958.
LEONIE M. CRIGHTON
STATE OF CALIFORNIA
COUNTY OF RIVERSIDE
ON THIS 13th day of August A.D. 1958, before me, Fred C. Weigel, a Notary Public in and for said County and State, residing therein duly commissioned and sworn, personally appeared Leonie M. Crighton, known to me to be the person whose name is subscribed to the within instrument and acknowledged to me that she executed the same in witness whereof, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.
FRED C. WEIGEL
Notary Public in and for said County and State.
My commission expires Aug. 11, 1962.
Published: Aug. 23, 30, Sept. 6 and 13, 1958.

LEGAL NOTICES

NOTICE OF PUBLIC HEARING
NOTICE IS HEREBY GIVEN that the Planning Commission of the City of Palm Springs, California, will hold a public hearing on Wednesday, September 3, 1958 at 3:30 p.m., in the City Council Chambers, 3200 McCallum Way, in the City of Palm Springs, County of Riverside, State of California.
The purpose of this hearing is to consider the application of the Church of Jesus Christ of Latter Day Saints for a Conditional Use Permit to construct a church facility having a sanctuary seating approximately 300 persons and a variance from Section 4344 of the Palm Springs Ordinance Code to reduce the 100 ft. distance requirement from a single-family residence district. Said property is legally described as the southerly 200 ft. of the westerly 300 ft. of the SW 1/4 of the NW 1/4 of Section 11, T4S, R4E, S3B, & M, said property generally located on the east side of Avenida Caballeros opposite Chila Road.
Notice of this hearing is being sent to all property owners within 400 feet of subject property and an opportunity will be given at said hearing for all interested persons and the general public to be heard.
HERMAN RANES, Planning Director.
Published August 23, 1958.

VILLAGE THEATRE

207 N. Palm Canyon Dr.
COMFORTABLY AIR
CONDITIONED
Continuous Saturday and Sunday — 1:45
Weekdays Box Office Opens 6:45—Shows 7 and 9 p.m.

Last Times Tonight "Naked Earth"

Starring RICHARD TODD JULIETTE GRECO CinemaScope
and
"The Fiend Who Walked the West" Starring HUGH O'BRIAN ROBERT EVANS DOLORES MICHAELS
Sun. - Mon. - Tues.

DEBBIE REYNOLDS CURT JURGENS JOHN SAXON THIS HAPPY FEELING

Plus
18 TOP RECORDING STARS! 15 SONG HITS! BIG BEAT
WILLIAM REYNOLDS ANDRA MARTIN JEFFREY STONE
Bill Hays - Sam Corbett - Bill Goodson - Robert Stone

The Desert Sun Saturday, Aug. 23, 1958



HAVE YOU HEARD? The Chi Chi Starlite Room has been invaded by a swinging, singing and snickering storm such as Palm Springs has never witnessed. The culprits, the Mason and Dixon Orchestra, are pictured above. Reading from top to bottom, they are: Drummer Norm Fiesell, Bass Player Dick Mason, Songstress Clessa Williams and Accordionist-Pianist Sammy Dixon. The abundantly gifted talents of this hard-working combination are bringing huge turnouts to the desert resort city's most glamorous niter. Whether it's vocalizing, toe-tapping dance music or exuberant renditions of comedy skits and impressions, the Mason and Dixon quartet beams personality and showmanship. A nightly and heartily received act, they also spark the "Big Three at the Chi Chi." That, of course, would be Wednesday's German Beer Festival, Thursday's South American Fiesta and Friday's New Orleans Carnival. (Gayle Studio Photo).

DULL WEATHER PICTURE COVERS NATION TODAY

United Press International
Widespread drizzle throughout the nation's midsection thickening to moderate rain at scattered points punctuated an otherwise dull weather picture across the country early Saturday.

Showers were reported in the Upper Mississippi Valley, over the Rockies and Central Plains and over the Northwest. East of the Rockies cool air lunged over the northern half of the nation while a warm air mass hovered over the South.

Except for a one inch rainfall at Fargo, N. D., precipitation was light and most rains were brief. Temperature readings in the 50s and 60s were common north of a line from Kansas to Virginia with isolated winter-like readings such as a 34 at Grand Marais, Mich. In the South readings were in the upper 70s.

West of the Rockies temperatures ranged from a damp 68 at Seattle to 59 at San Francisco and 90 at Phoenix.

Outside of the band of showers along the Mississippi, skies were generally clear.

The weather man predicted showers would spread into the Great Lakes region during the day and shove southward down the Mississippi. Local showers were expected in the Rockies.

OPEN ALL YEAR — FLOOR SHOWS NIGHTLY

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Starlight Room
IN PERSON
CLESSA WILLIAMS
and the
MASON-DIXON ORCHESTRA
NO COVER—NO MINIMUM

EVERY WEDNESDAY NIGHT
BAVARIAN BEER FESTIVAL
German Food
Free Polka Lessons—Arthur Murray Studio

Ole! SOUTH AMERICAN
Fiesta Nite
EVERY THURSDAY
MAMBO TANGO
CHA CHA
Play the Maracas! Free Arthur Murray Lessons

CHI CHI
Every Friday
NEW ORLEANS CARNIVAL
• Dixieland Music
• Prizes for Best Costumes
• Favors - Hats - Fun
• Free Arthur Murray Dance Lessons.

"There's Always Something Doing at the Chi-Chi"

WIN A DOWN PAYMENT* on
A NEW FORD
New Palm Springs Ford
3919 East Palm Canyon Drive
Get Your FREE TICKET at the Chi Chi Starlite Room
Drawings Every Tuesday 11:30 p.m. at Chi Chi
*with approved credit

Say Harriman Sure to Gain Nomination

Wide-Open Battle For Senatorial Nomination Looms

BUFFALO (UPI) — Re-nomination of Gov. Averell Harriman to head the 1958 Democratic state ticket was regarded today as a certainty, but the battle for the U. S. senatorial nomination was wide open with at least five top-grade candidates in the field.

The senatorial contest is between New York County's crime-busting Dist. Atty. Frank Hogan, former Postmaster General James A. Farley, former Air Secretary Thomas K. Finletter, former Atomic Energy Commissioner Thomas Murray, and state Commerce Commissioner Edward Dickinson. The names of Rep. James Delaney and New York Mayor Robert F. Wagner are also mentioned, the latter as a possibility in an eleventh hour "draft" movement.

Hogan was considered by many of the incoming delegates as having a good chance to win the senatorial nomination. He was reported to have the backing of Carmine DeSapio, Democratic national committeeman and party boss.

Plans-call for the two-day convention to be opened at 11 o'clock Monday morning by Mayor Frank A. Sedita of Buffalo.

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BUTTERSCOTCH RIBBON
ROCKY ROAD
FRESH RASPBERRY SHERBERT
FRESH STRAWBERRY
BURGUNDY CHERRY
FRESH BANANA
FRESH PINEAPPLE SHERBERT
FRESH VANILLA
CHOCOLATE FUDGE
TOFFEE ROCA
PEPPERMINT CANDY
MARSHMALLOW & CHOCOLATE
CALYPSO ICE
LEMON CUSTARD
JAMOCA (FRESH COFFEE)
CHOCOLATE RIBBON
FRESH ORANGE SHERBERT
DUTCH CHOCOLATE
BLACK WALNUT
FRESH LIME SHERBERT
PISTACHIO NUT
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BUTTER PECAN
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...and VANILLA

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Precious Blood Catholic Church Carnival Highlights Labor Weekend

By SHIRLEE ANN MILLER
The Precious Blood Catholic Church of Banning will hold its Second Annual Labor Day Weekend Carnival, Sunday, August 31, and Monday, September 1, at the Precious Blood school grounds, 304 North Second Street.

Inspired by the Carnival's tremendous success of last year, the Carnival Committee has completed extensive plans for an even bigger and better fun-filled Labor Day Weekend Festival for this year.

For the enjoyment of all—both young and old—the frolicking Carnival will include a wide selection of games, popular rides, and stage show entertainment, supplied by the "Kiernan Kiddies," the leading School of Dancing in the Pass area. Handmade articles of value will be awarded frequently during both days of the Carnival. Among the many attractive booths which will add to the Carnival's festivities there will be the Doll Booth, Fancy Work Booth, the popular Parcel Post Booth, Stuffed Toy Booth, Country Store, Dart Booth, Ring-the-Bottle Booth, and the Big Food Booth, just to mention a few.

On both days of the Carnival a wide assortment of valuable prizes will be given away absolutely free. A lucky number will be announced every hour, from Noon to 10:00 p.m. on Carnival Sunday and from 10:00 a.m. to 10:00 p.m. on Labor Day. This number may be obtained from the Carnival Brochure. Among the prizes to be given away are an Admiral Deluxe Refrigerator, Ad-

miral Television Set, Admiral Air Conditioner, Smith-Cofano Portable Typewriter, Hi-Fi Record Player, and many other valuable gifts.

An excellent Barbecued Chicken Dinner with all the trimmings will be served from 11:00 a.m. to 7:00 p.m. on Labor Day Monday.

For an enjoyable and festive Labor Day weekend, an invitation is extended to all, from the Precious Blood Church, to make this Annual Carnival a "must" on the holiday weekend agenda.

Blind Overcome Handicaps By Inventing

By ANTHONY ZECCA
United Press International
PHILADELPHIA (UP)—Richard Kinney is a bachelor who lives alone in an apartment in Winnetka, Ill., where, not surprisingly, the doorbell and the telephone often ring.

Kinney answers them, which wouldn't be surprising either, except that he is deaf and blind. A teacher at the Hadley School for the Blind in Winnetka, Kinney has overcome his handicaps with ingenuity. He knows when the doorbell or the telephone is ringing because it is hooked up to set-off oscillating fans.

When Kinney feels the draft from one fan, he knows it's the door he must answer. When the breeze is from the second fan, it must be the telephone ringing. And he answers it, using a device he developed called the "tactaphone" to hold his conversation.

It's almost identical to a regu-lar receiver except that there is an exposed diaphragm about the size of a penny, over which Kinney places his index finger to "hear."

The caller communicates with him by Morse code, dialing the digit one for "dot," and four for "dash." The dialing doesn't break the circuit on Kinney's phone, and the sound of the dial comes through as a vibration which he feels with his finger. Then he answers in normal voice.

"We even have shortcuts," he explained. "If my friends dial 'O' once, that means yes, and two means no."

Kinney demonstrated his "tactaphone" during a convention here of the American Association of Workers for the Blind, Inc., an organization devoted to providing the nation's sightless with fuller lives.

Their numbers are swelling constantly—because medical advances are enabling all people to live longer.

More than half of the nation's 350,000 blind persons are over 65. Only 14,000 are of school age. Joseph F. Clunk, a past president of the Association, said the growing number of sightless Americans makes necessary "increased efforts in visual aids and in rehabilitation."

More than 60 per cent of all blind persons can be helped with special "low-vision" lenses, he said, since many of them are not completely sightless. The legal definition of blindness, in fact, is merely a person with 20-200 vision, which means he sees at 20 feet what a person with normal vision sees at 200. But Clunk stressed that every blind person can be helped if those of us with normal eyesight will accept them with the proper attitude.

LEGAL NOTICES

NOTICE OF INTENDED SALE
NOTICE IS HEREBY GIVEN: that MICHAEL POPOFF, a married man, Vendor, whose address is 283 North Palm Canyon Drive, in the City of Palm Springs, County of Riverside, State of California, intends to sell to NATHAN STEINBERG, a married man, Vendor, whose address is 283 North Palm Canyon Drive, in the City of Palm Springs, County of Riverside, State of California, a one-half interest in and to the following described personal property, to-wit:

All stock in trade, fixtures, equipment and good will of a certain restaurant business, known as Popoff Fine Food, and located at 283 North Palm Canyon Drive, in the City of Palm Springs, County of Riverside, State of California, and that a sale, transfer and assignment of the same will be made, and the consideration therefor will be paid at 10:00 o'clock a.m. on the 31st day of September, 1958 at the Escrow Department of the Security-First National Bank, at its Palm Springs office, whose address is 444 North Palm Canyon Drive, in the City of Palm Springs.

Published August 2, 9, 16 and 23, 1958.



NEARING COMPLETION is the new East Ramon Road chapel and parish hall building for Our Savior's Lutheran Church. Rev. Walter H. Reuning and building supervisor Bert Cameron check the progress of the building, which is scheduled for completion for Nov. 1. But, Cameron remarked "we plan to beat that deadline by a good margin." Costing an estimated \$90,000, including the land,

the new church building is the first section of a project that will eventually include a large church building fronting directly on Ramon Road. Rev. Reuning noted that at least 1,000 hours of volunteer labor have gone into the new building. He said the entire roof congregational members. He asked for more volunteers to donate their Saturdays to put the finishing touches on the building.

Christian Science Sermon on 'Mind' Set for Sunday

By LOUIS CASSELS
United Press International
Take a close look at a church hymnal some day and you'll see why music is called "the universal language."

There is no denominational gulf so wide that it can't be bridged by a good hymn.

THE FACT that Christians are more united when they sing than any other time is demonstrated by a new hymnal recently adopted by eight major Lutheran bodies associated in the National Lutheran Council.

Martin Luther is represented by seven hymns, including "A Mighty Fortress Is Our God." But Luther is a minor contributor compared to Methodist Charles Wesley, who has 17 hymns in the collection.

LUTHER also is outnumbered, eight hymns to seven, by Frederick Faber, who has 17 hymns in the collection. Faber, a devout Roman Catholic who lived in England in the early 19th century. His hymns are found in many Protestant service books. They include such favorites as "Faith of Our Fathers" and "There's a Wideness in God's Mercy."

Another Catholic whose work appears in the new Lutheran hymnal, as well as in many other Protestant hymnals, is John Henry Newman, who left the Church of England and became a Cardinal of the Roman Church. His best-known hymn is "Lead, Kindly Light."

New Hymnal Reveals Christian Unity

AL traffic in sacred music moves both ways. Most Catholic hymnals of recent years have relied heavily on music composed by John Sebastian Bach, a dedicated Lutheran.

There are scores of hymns, found in both Catholic and Protestant hymnals, which date from the era when the Christian church was undivided. This common heritage includes the numerous psalms that have been set to music, and the ancient "plainsong" melodies that may have been derived from Hebrew temple chants. A familiar example of the latter is "Come, O Come Emmanuel."

PERHAPS THE MOST "non-partisan" category of hymns are those associated with Christmas. It would not be the least bit unusual, for example, for a program of Christmas carols to include the Catholic "O Come, All Ye Faithful," the Unitarian, "It Came Upon the Midnight Clear," the Episcopal "O Little Town of Bethlehem," the Congregational "Joy To the World," and the Methodist "Hark! The Herald Angels Sing."

One reason why hymns pass so readily over denominational barriers is that people tend to pay very little attention to the names of their composers and authors.

FEW REGULAR church-goers, for example, could identify Isaac Watts. Yet many of the 600 hymns that Watts wrote in the 18th century are still being sung. And some of them, like "O God, Our Help in Ages Past," are among the most beloved in the English language.

RARER STILL is the person who can identify the author of the famous recessional, "God of Our Fathers."

Don't peek at the hymnal. It was Rudyard Kipling.

Church of Religious Science

Rev. Lillian Caldwell, Minister—Dr. Ernest Holmes, Founder
Aug. 24: "You Cannot Afford Resentment"

Village Theater—207 North Palm Canyon, Palm Springs
Wednesday Service 8 p.m. at Bungalow 15, The Plaza

First Church of Christ, Scientist

Palm Springs, California
A Branch of The Mother Church, The First Church of Christ, Scientist, in Boston, Mass.

605 Riverside Drive, South
Sunday School 9:15 a.m.
Sunday Service 11 a.m.
Wednesday Meeting 8 p.m.
The Reading Room, 373 South Palm Canyon Drive is open Monday through Saturday from 10:00 to 2:00.

Rev. B. D. Haines On Vacation Trip

DESERT HOT SPRINGS — The Rev. Byron D. Haines, pastor of the Community Methodist Church, and his family left Monday for their month's vacation in northern Montana. During the Rev. Haines' absence, the pulpit will be filled by the Rev. Joe R. Nichols of West Covina Methodist Church.

Services in the Community Church are being held during the summer months Sundays at 9:45 a.m. with church school at the same hour.

The Mid-Week Prayer and Study Group will meet at 7:30 p.m. Wednesday, at which time book reviews will be presented by members of the Woman's Society of Christian Service. For this week, the book, "Christian Concerns of North American Neighbors," will be reviewed by Mrs. Ralph E. Yocum.

Every Thursday at 7:30 p.m., there will be a "Hymn sing." All who enjoy singing hymns of the church are invited to attend.

Only one U. S. President has ever been arrested for speeding. Ulysses S. Grant paid a \$5 fine—and complimented the policeman for doing his duty—after being seized for driving a two-horse carriage on Pennsylvania Avenue, Washington, at "unreasonable speed."

Real Estate Firms in Palm Springs and Desert Area

PALM SPRINGS Phone
COWEN-RATTERREE 4-9475
1171 N. Palm Canyon Dr.
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671 N. Palm Canyon Dr.
ROCKS, MADGE O. FA 6-6707
The Center, Suite 7
SHEPTENKO, PETER B.
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475 N. Palm Canyon FA 5-2727
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68-574 Broadway FA 8-2279
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68-355 Broadway

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HOFFMAN, MILTON A.
P. O. Box 306 DI 7-4441

PALM DESERT
CARL HENDERSON
73-941 Highway 111 FI 6-8239
EDITH EDDY WARD
P. O. Box 285 FI 6-5382
PALM DESERT SALES CO.
73-555 Highway 111. Next to Standard Station FI 6-6108
WELCOME - WHITE
Phone FI 6-6117
71-711 Highway 111

RANCHO MIRAGE
TED SMITH FA 8-3600

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THE INTERDENOMINATION.

The names of the partners are:
Eamon R. Rutledge, residing at 376 South Palm Canyon Drive, Palm Springs, California.
Mary R. Rutledge, residing at 376 South Palm Canyon Drive, Palm Springs, California.
Witness my hands this 28th day of July, 1958.

AMON R. RUTLEDGE,
MARY R. RUTLEDGE,
STATE OF CALIFORNIA

COUNTY OF RIVERSIDE
On the 30th day of July, 1958, before me personally appeared Eamon R. Rutledge and Mary R. Rutledge, known to me to be the persons whose names are subscribed to the foregoing instrument and he and she acknowledged to me that they executed the same.

Witness my hand and seal of my office this 30th day of July, 1958.
(SEAL)
THURMOND ARNOLD, JR.,
Notary Public in and for said County and State.
Published August 2, 9, 16 and 23, 1958.

COUNTY OF RIVERSIDE
On the 30th day of July, 1958, before me personally appeared Eamon R. Rutledge and Mary R. Rutledge, known to me to be the persons whose names are subscribed to the foregoing instrument and he and she acknowledged to me that they executed the same.

Witness my hand and seal of my office this 30th day of July, 1958.
(SEAL)
PAUL W. CLARK,
Notary Public in and for said County and State. My commission expires November 6, 1959.
Published August 2, 9, 16 and 23, 1958.

COUNTY OF RIVERSIDE
We hereby certify that we are partners transacting business at 376 South Palm Canyon Drive in the City of Palm Springs, County of Riverside, State of California, under a designation not showing the names of the persons interested as partners in such business, to-wit:

RUTLEDGE'S GOLDEN WEST

CERTIFICATE OF PARTNERSHIP
UNDER FICTITIOUS NAME
STATE OF CALIFORNIA

COUNTY OF RIVERSIDE
We hereby certify that we are partners transacting business at 376 South Palm Canyon Drive in the City of Palm Springs, County of Riverside, State of California, under a designation not showing the names of the persons interested as partners in such business, to-wit:

RUTLEDGE'S GOLDEN WEST

CERTIFICATE OF BUSINESS
FICTITIOUS FIRM NAME
(Pursuant to Sections 2466, 2468 and 2469, Civil Code of California)

THE UNDERSIGNED does hereby certify that he is conducting a dance studio business at 120 West Arenas Road, City of Palm Springs, County of Riverside, State of California, under the fictitious firm name of ARTHUR MURRAY STUDIO of Palm Springs, California, and that said firm is composed of FRANKLIN SHEGOARD, aka. Shag Franklin, and whose place of residence is as follows, to-wit:

Franklin Shegoard,
1732 Mesa Drive,
Palm Springs, California.
WITNESS my hand this 31st day of July, 1958.

FRANKLIN SHEGOARD,
STATE OF CALIFORNIA

COUNTY OF RIVERSIDE
ON THIS 31st day of July, 1958, before me the undersigned a Notary Public in and for said County and State, residing therein, duly commissioned and sworn, personally appeared FRANKLIN SHEGOARD, known to me to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.
MURRAY HESLER,
Notary Public in and for the County of Los Angeles, State of California.
My commission expires 5-17-59.
Published: Aug. 23, 30, Sept. 6 and 13, 1958

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CHURCH SCHEDULES

EDITOR'S NOTE: All churches are invited to submit their services for inclusion in this column, to be published every Saturday.

ASSEMBLY OF GOD

ASSEMBLY OF GOD—1290 E. Ramon Road Phone 9785 Sunday School 9:45 a.m.; Morning Worship 11 a.m.; Sunday Evening Evangelistic Service 7 p.m.; Thursday evening service 7:30 p.m. Mrs. Beasis Coffey, pastor.

BAPTIST

FIRST BAPTIST CHURCH—Rev. W. Mock Davis, Minister. Beech Road Sunday School 9:30 a.m. Morning worship 11 a.m. Baptist training union 5:30 p.m. Evening worship 7 p.m. Monday, Women's Missionary Society 7 p.m. Tuesday, Under meeting 1 p.m. Wednesday, Prayer service 7 p.m. Thursday, Junior Choir rehearsal 7 p.m. Friday, Senior Choir rehearsal 7 p.m.

FIRST SOUTHERN BAPTIST CHURCH—37-309 Cathedral Canyon Drive, Cathedral City—Sunday School 9:45 a.m. Morning worship service 11 a.m. Trailing Union, 8:30 p.m.; Evening Worship Service, 7:30 p.m. Weekly Prayer service every Wednesday evening mornings at 10 a.m. Rev. Billy D. Ford, Pastor

PALM SPRINGS BAPTIST CHURCH (Place Church Radio Ministry, Baptist Hour Chimes, KCMJ 8:05 a.m. Sunday Worship Service at 11 a.m. Other services are announced 7:30 to 8:30 p.m. Pastor, Minister, American Baptist Convention, Phone: Banning 9-2257.

CATHOLIC

OUR LADY OF CALAVERA—Tudon Reservation Catholic Church, 8 El Segundo at Arenas Road Phone: Palm Springs 3409. Sunday Masses: 8 and 10:30 a.m. Holy Days: 7 a.m., 9 a.m., 5:30 p.m. First Fridays: 7 a.m., 5:30 p.m. Weekdays: 7 a.m. Rosary and Benediction: Saturday 7:30 p.m.

OUR LADY OF SOLITUDE—Also at Belardo Road, Phone 4583—Sunday Masses: 8:15, 9:30, 10 and 11:30 a.m. Masses: Summer schedule through Aug. 25, two Masses, 6:15 and 8:30.

ST. ELIZABETH CATHOLIC CHURCH—66-60 Elmore Boulevard, Desert Hot Springs. Sunday Masses, 7 and 9. Holy Days, 6:30 and 8. Daily Mass at 7 a.m. Confessions—Only before Masses.

ST. LOUIS CATHOLIC CHURCH—Church and Residence, Glen at B Street, Cathedral City. Phone: Palm Springs 5-2398. Masses—Sundays, 8, 10 a.m., daily 7:30 a.m. Confessions—Sundays 7:30 to 8:30 p.m. before Masses on Sundays. Sick calls—any time of day or night. Always call the priest at first sign of serious illness. Information Class for adults—Mondays at 7:45 a.m.

ST. THERESA CATHOLIC CHURCH—2900 East Ramon Road, Phone 5-2902. Sunday Masses—7, 9 a.m., 6 p.m. Weekdays—7:30 a.m. Holy Days—7, 9 a.m., 6 p.m. Confessions—Sundays 4 to 5, 7:30 to 9 p.m. and before Masses. Knights of Columbus meeting every second and fourth Monday of the month. Catholic Youth meeting each Wednesday at 7 p.m.

FIRST CHURCH OF CHRIST, SCIENTIST, Palm Springs, California, 605 Riverside Drive South. A Branch of the Mother Church, The First Church of Christ, Scientist, in Boston, Massachusetts. Sunday School, 9:15 a.m. Sunday Service 11 a.m. Wednesday 8 p.m. The Reading Room, 373 South Palm Canyon Drive, is open daily except Sundays and holidays from 12 to 4:45 Friday and Saturday evenings 6 to 9.

LUTHERAN

OUR SAVIOR'S LUTHERAN CHURCH—This is the Life! American Legion Hall 404 North Belardo Road Phone 5-7619. 9:45 a.m. Sunday School and Adult Bible Class; 10:30 a.m. Confessional Service on first Sunday of month; 11:00 a.m. Morning Worship Service, 3:00 p.m. "This is the Life" Channel 4 Youth Group meets first Wednesday of month. Lutheran Women's Missionary League meets fourth

ST. PAUL'S IN THE DESERT—125 W. El Alameda—Sunday: 8 a.m., Holy Communion; 9:30 a.m., First Sunday Service; 10:30 a.m., 2nd and 4th Tuesday, Guild, 12:30 p.m.; 4th Tuesday, Men's Club, 6:30 p.m.; Tuesday, 7:30 p.m., Relief Society, 10 a.m.; Alternate Saturday, Junior High Group, 7:30 p.m.; Sunday, High School Group, 9:30 a.m.

Jehovah's Witnesses
Kingdom Hall 44-820 Day, Palm Drive, Cathedral City, Sunday 6:30 p.m., public discourse; 7:45 p.m. W. T. Study Tuesday, 8 p.m. Area Study; Friday 7:30 p.m. Service meeting; 8:30 p.m. T. M. School.

LATTER DAY SAINTS
CHURCH OF JESUS CHRIST OF LATTER-DAY SAINTS, 271 Centello—Sunday School, 10:30 a.m. Priesthood meeting, 9 a.m.; M.T.A. special activities during summer; Tuesday, 7:30 p.m., Relief Society, second Wednesday of each month; Primary, second and fourth Thursday of each month; Relief Society, Branch President, 31-214 San Antonio Drive, Phone FA 4-2314.

CHURCH OF CHRIST
CHURCH OF CHRIST OF PALM SPRINGS—New City Hall, Council Chamber, new Airport, 920 a.m. Services: 11 a.m. and 8 p.m. For information phone FA 4-2661.

RELIGIOUS SCIENCE
CHURCH OF RELIGIOUS SCIENCE OF PALM SPRINGS—Dr. Ernest Holmes, Founder; Rev. Lillian Caldwell, Minister. Sunday morning services, 10:45 a.m. Village Theatre, 207 North Palm Canyon Drive Wednesday night service at 8 at Bungalow 15, The Plaza.

First Church of Christ, Scientist
Palm Springs, California
A Branch of The Mother Church, The First Church of Christ, Scientist, in Boston, Mass.

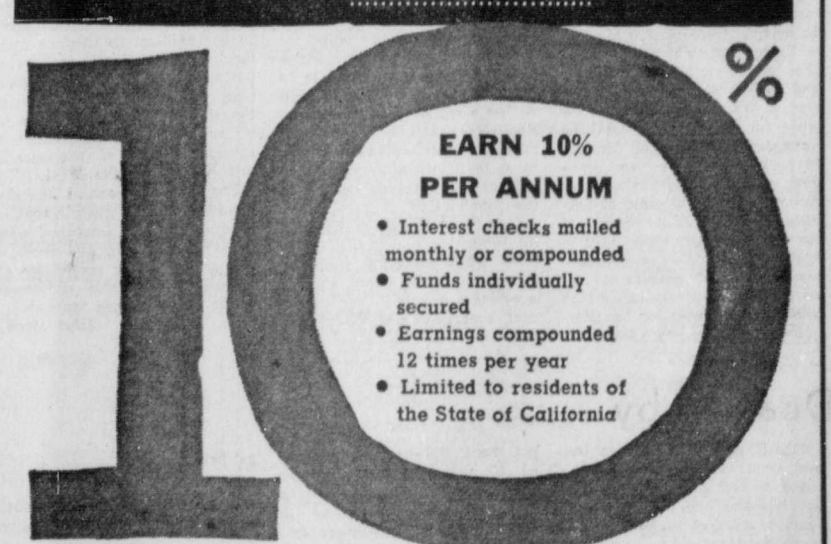
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The Desert Sun is an independent newspaper dedicated to truth, accuracy and impartiality in the news; to the progress of the desert region; to the support of that which it believes to be right and to the defeat of that which it believes wrong.

The Price of Pricing

WASHINGTON, D. C.—Oscar Wilde's definition of a cynic—one who knows the price of everything, the value of nothing—can be applied to modern usage. Too many of us who re'er cynically to the rising cost of living can cite the prices. This is no great feat since they are published by the Bureau of Labor Statistics.

But what are the values that go to make up the prices. Again, cynically we tend, according to our viewpoints, to blame Business for taking profits or Labor for seeking pay hikes.

Both profits and the workman's wages are values, but they are not the only ones that go into price-making. It is a partial truth and a rather lopsided one to say that the cost of a product equals profits plus wages. Instead of a problem in arithmetic, we are dealing here with something closer to calculus. How do I know? I have been reading up on it in a book.

The Brookings Institution has sent me a review copy of a volume entitled "Pricing in Big Business." It is what is known as a case approach, based upon depth interviews and comparative studies of more than twenty big companies. It was conducted by three established economists: A. D. H. Kaplan, Joel B. Dirlam and Robert F. Lanzillo. If a layman can do no more than view the complexity of product pricing and admit to himself that it goes beyond the greed and rascality of producers, he will be that much the wiser. Wisdom is what we need—and lots of it—if we are going to escape the spreading poisons of inflation.

Well, we can begin by disputation that pricing is a matter of prime consideration in a big company's policy, or that pricing is intimately related to competition or monopoly.

So many factors enter into the setting of a price on a piece of merchandise that these three authors require over 300 pages to explore the range. Most of the top executives who were interviewed "did not ordinarily concern themselves with pricing details," and some "were not intimately aware of how their products were priced." The trio of interviewers was astonished to find that "there was a gulf between the top officials and the price makers."

Who, then, does set prices in a manufacturing firm? This book shows that "prices are made or influenced" by executives in charge of: production, development, engineering, accounting, financing, sales, public relations, antitrust laws, labor relations, political prognostications and a few more. There is a general strategy toward a broadly defined goal which the company may set, or which outside circumstances may set for the company.

There is no such thing as a purely "competitive" or "monopolistic." Our times are much too inventive and changeable for that. The market is crowded with ingenuity and unpredictable opportunity. The reputation of a product has much more to do with the price than the price has to do with the reputation of the product.

In general, a perishable pro-

duct like fresh meat is almost impervious to price-fixing by the producer, no matter how big he is. But a durable product, like steel and crude oil, does lend itself to administered prices if—and this can't happen all the time—raw material are controlled by the producers, and the customers know how many automobiles, locomotives, airplanes and pipelines they will be ordering. A raw material like copper which is widely diffused in mineral deposits and is subject to sudden changes on the world market is beyond any price stabilization, whether high or low.

Since World War II the flood of new products has swept away many concepts that once passed for axioms about pricing. A well known company produced a new product called nylon which could be used as a substitute for textile fibers, such as cotton, wool, silk and flax. Far from grabbing off the quick profits, this firm made a very careful compromise between the mass but low-priced field and the select but high-priced field. Yet the same company with another product, cellophane, went after the whole market with much less caution. Different battles; different tactics.

The moral is that generalizations about the cost of products are futile and full of self-deception for us. The trouble seems to be not merely that business and Labor are both naturally out for themselves, but that the general public and, much worse, the public servants, do not know what it's all about.

—Holmes Alexander

How We Can Win Peace in the East

Contrary to popular belief, the landing of U.S. and British troops in Lebanon and Jordan has increased, not decreased, the tensions in the Middle East. Their presence probably prevented civil war and the forcible overthrow of two friendly governments, even though both governments do not appear to enjoy popular support. From the U.S. point of view there was, of course, justification for military intervention in spite of adverse consequences of our decision. We saved our oil lifeline in the Middle East... prevented Nasser from expanding his empire by murder and deceit, under the banner of nationalism... saved the State of Israel from its first serious threat of attack since 1948... called Khrushchev's bluff in the Middle East and forced him to retreat to the Kremlin... gained time for ourselves and for the democratic people of Lebanon and Jordan to recover and reappraise mutual precarious positions before the avalanche of Nasserism and Arab unity. Our military intervention accomplished this and more... but like an injection of morphine it provides only temporary relief from the misery. Major surgery must follow to save the patient, without further delay. Money... the Truman and Eisenhower doctrines... were not enough. Military interventions are worse and certainly not enough. What is needed now is statesmanship and a dedicated compulsion by the free world to face the truth. For political and other reasons we and the UN have been unwilling to face the facts in the Middle East, and forced this moment of reckoning. It was an oversimplification for the U.S. to state that we sent an original force of 2500 Marines to Beirut just to save President Chamoun. Few believe this... and those who did know now that it just was not so... for since our first landings we have increased our force of Marines to 15,000, after the new president, General Faud Shehab, was elected with the blessing of Lebanese rebels. Further proof of our real intention will become apparent when the new Lebanese government requests our departure any day soon, after they allow a few weeks for the Mar-

lines to spread a few million tourist dollars to hungry shopkeepers along the coast of Beirut. In all probability some of our Marines will be sojourning in Jordan to bolster the British. The chances are that they will remain for an indefinite period for King Hussein is certain to fall, or exile himself to the spas of the Riviera, the moment Western troops pull out.

As we have said before... and only this week the New York Times and Life magazine reaffirmed it editorially... the existence of over 1,000,000 Palestinian Arab refugees, hungry and homeless roaming the desert wastes, were at the root of the present crisis in the Middle East; and until they are repatriated or compensated no peace is possible. Our government is well aware of this; but for a variety of reasons, mostly political and economic, we have been unwilling to face the facts of life, but continued our financial and moral support to Israel, which the Arabs hold responsible for the refugee tragedy. At the same time we have reduced our financial aid to the Arabs and established a policy in opposition to and condemnation of Nasser.

Nasser and other Arab leaders have capitalized on the plight of the refugees and used them as a rally point for Arab nationalism and condemnation of Israel. Russia joined in the act to further Communist infiltration. If it is assumed that the rallying point of the present crisis is the Arab refugees and the existence of Israel, it appears academic to suggest that these two questions must be compromised first with Nasser, before peace can be restored. It's a bitter pill to swallow... but the most effective pills are usually very bitter.

To alleviate the Arab refugee problem, after we allowed it to plague us for ten long years, will not be easy. But it can be done. Khrushchev and Nasser will probably fight us all the way, for to settle it would remove their strongest propaganda weapon in the Middle East.

Our thinking can be summed up something like this: (1) The Free World must put forth as much effort, diplomacy, cost in averting a war as it does in winning a war. For war is inevitable

under present conditions. Since the U.S. had a hand in the establishment of Israel and extended it generous financial support since, it can call upon Premier Ben Gurion to withdraw to the original United Nations boundaries in Palestine as a prelude to negotiation. Premier Ben Gurion told this reporter last year in Tel Aviv that he would never do this. But "never" is hardly final in diplomatic language, especially when Israel is faced with such disastrous alternatives.

(2) We must appeal to Israel to begin its promised resettlement of all Palestinian Arabs who want to return and reclaim their property... or offer them fair compensation retroactive to 1948, for Israel has been profiting from their property since then. The U.S., the UN, the World Bank or a combination of all should loan the necessary funds to Israel for this purpose. (3) The U.S. to guarantee Israel's territorial integrity against aggression, much as we have done in behalf of Formosa. (4) The UN to exert its maximum efforts in negotiating a personal meeting between Premier Ben Gurion and President Nasser. Mr. Ben Gurion told me in Tel Aviv that he would be glad to attend such a meeting at any time, anywhere, Nasser may refuse... but if he does, world public opinion could well force such a conference.

These and other recommendations can never be expected to correct the mistakes of the past or to deter the ambitions of irresponsible despots. But they can avert a holy war in the Middle East, now in the making... in which case Israel would be tragically affected and the world engulfed in atomic catastrophe. In our opinion, no western military interventions, alliances, pacts can be effective in stopping communist infiltration in the Middle East so long as a million Arab refugees remain a constant source of propaganda and hatred for the West.

The cause of peace... survival of Israel... containment of communism... improved relations between Arab and West... can all be better served by an immediate, equitable settlement of the Arab refugee problem.

John Morley

Dear Abby...

DEAR ABBY: I feel so bad and want to know if I am entitled to complain about this. My husband and I have been married six years and we have three darling children and I am expecting a fourth. In fact, I am writing this between pains. When I am pregnant my husband refuses to take me out in public. I make my own clothes and have made such pretty maternity clothes that people stop me on the street and ask me where I

got them. But he is old-fashioned. He said he thinks a woman should not go out in public in that condition. He is good to me and I know he cares for me, but he is funny that way. How can I change his mind?

EXPECTING

DEAR EXPECTING: Your husband is more than old-fashioned—he is mid-Victorian. There is no reason for an expectant mother to hide during her pregnancy. How does he think HE

got her?

CONFIDENTIAL TO "TROUBLED SOUL": Go to Church next Sunday. The Lord promises us mercy—but he doesn't promise us "tomorrow."

For a personal reply, write to ABBY in care of this paper. Enclose a self-addressed, stamped envelope.



THIS SIDE of The Sun

By Phat

EDITOR'S NOTE—In difference to the Chamber of Commerce, those gainfully employed in the desert area and to the gentlemen who place their o.k. on my stipend, today's poem (you should pardon the expression) has been deleted. (In other words, it has been thrown into what is known in newspaper offices, as the hell box.)

IT WASN'T such a bad bit of verse at that. All it did was to rhyme muggy and buggy.

RON ELLIS of Rotary, writing and lecturing fame, came into The Sun office the other day with a really bad one.

He and Mrs. Ellis were returning from an automobile tour along the desert road which leads towards Needles, that town along the Colorado River, he said.

As they approached the town, suddenly switched off to another road, by-passing the border community.

AS HE DID SO he gave vent to loud guffaws. "What are you laughing at and why did you change the route?" asked Mrs. Ellis. "I can't help it," he said between gasps of ha-ha.

"That Needles! It keeps me in stitches!"

NOW, I AM not a musical critic. I know what I like and that may not be what you like. But it seems to me that a disk jockey should choose his records with an eye to the time of day.

In the early morning, say put on soothing music to keep time with the strokes of the razor or mingle with the swish of the shower water.

INSTEAD, MANY times you are awakened by a screeching female or a bunch of men shouting in a cacophony instead of harmony.

Of course, it may take that sort of record to jar some people from their sweet slumber.

But I've often wondered what it does to the people who are nursing a hangover.

Music Meister, Please.

TED GROUYA, song writer, came to dinner the other night at the Chi Chi. Before he got down to the dessert, he and Chi Chi manager, Ernie Glaser, had a brand new song in the works. It goes by the title of "Chi Chi Cha Cha."

They completed it the next day after lunch in the Starlite Room. Grouya, who wrote that long-time favorite, "Flamingo," wrote the music for "Chi Chi Cha Cha."

THEN THERE is this man I heard about yesterday. He went to see his doctor, complaining of feeling terrible. "My friend," warned the doctor, "You should have regular habits."

"But I do, I do," said the patient. "Then how come I saw you with a beautiful blond at 2 a.m. today as I was making an emergency call?"

"Oh that," replied the man, "that's one of my regular habits."

STAN DELAPLANE'S Postcard

Don't throw anything away! Nothing! Hang onto it. I give you this advice from a heartful of memories and a pocketful of dreams.

What I mean is everything gets old eventually. And if you let it get older, it gets antique. When it gets antique, the richest ladies of our land will beat a path to your cabin door.

Have come into possession of an antique catalogue. Heavenly days, it is filled with things I remember grandma put up in the attic. Couldn't bear to look at them, she said. But couldn't bear to throw them away.

"Any kind of iron lawn ornament has good value," says the antique magazine. "Iron deer, iron dogs, iron benches—those signs of ousence in the elegant Nineties. If you have knowledge of these, please advise—"

Well, I have knowledge of them. They were a prime target of my Dead-eye Dick youth.

The iron deer stood in the yards of the rich. You sneaked up on them and pegged a rock—THUNK! It showed you had a contempt of wealth and power. Also that the old pitching arm was still in there.

The gardener came out and yelled like crazy and chased you down the block. You ran until he gave up. Then you put your thumbs in your ears and waggle your hands at him: "HEEHAW! HEEHAW!"

The player piano is at a premium. I don't blame people. It killed me when we gave ours up and, as I remember, brought a wind-up Victrola.

In New York the player piano has returned with such force that they had to start a repair shop. Looked all over that enormous city and found ONE antique man who could repair them.

He was working in a bakery. Had nearly forgotten how to repair them.

Why a player piano is about the finest thing you could have in a house.

You put a roll of player piano paper on the brass slots. And you pumped the two foot pedals. The holes in the paper ran over the center bar. And the piano

keys began to go down automatically.

"All night long, he called her Little Snooky-Ookums..."

If you had hung onto your player piano, you could sell it today for thousands of dollars!

Old bird cages are very rare. And ladies dripping with mink and pearls would get on their thankful bended knees if you had one to sell.

Well, we had a bird cage. I remember it well. It stood right behind the form the ladies used to hang dresses on when they were cutting and pinning. The old heavy waffle iron was in the same corner.

We took that bird cage one day. And we took it apart and made a beaver trap. If there had been a beaver within 100 miles I bet that trap would have caught him. However, there were no beaver within 500 miles.

All we did was dismantle about \$500 worth of antique. Ay!

The waffle iron would sell today for about \$5 a pound. A fortune. The hand coffee grinder would have been worth a mint.

The magic lantern and slides of the Holy Land—I won it in a barber shop raffle—well, that lantern today would allow me to retire. With a Leica and complete projection kit by Kodachrome.

What happened to it? Well, the things accumulated and grew. And one day grandma said drat it, she couldn't stand a house without spring housecleaning.

And a rag and-old-bottles man came with a horse and wagon and drove off with a million dollars.

That's what happened.

LOS ANGELES—Evangelist Billy Graham, addressing a press conference on the Mideast hooenoes: "The Bible teaches us that history began in the Middle East—in Iraq at the junction of the Tigris and Euphrates rivers—and the Bible teaches us that history will end in the Middle East; that the last great war will be there, and that Israel will be in its center."

GRIN AND BEAR IT By LICHTY



"It hardly seems worthwhile to lose my pay, my pension, and my seniority... just to go back to high school next month!"

EARL WILSON:

Simple Little Gal

NEW YORK—The simple little things excite Gretchen Wyler because she's a simple little girl from a simple little town in simple little Oklahoma. As a simple little Ohio farm boy, I understand.

An NBC wardrobe lady said to simple little Gretchen the other week, "I'm going to show you 60 beautiful gowns, and lend you 30 of them."

"Thirty gowns for simple little me!" squealed simple little Gretchen who's hoofing on Bob Crosby's TV show. "I couldn't wear that many in YEARS!"

But she gritted her teeth—being careful about the caps—and tried with all her might and main. The gowns all cost 400 to 500 slugs a copy. They'd been made especially for Ginger Rogers, Myrna Loy, Hedy Lamarr, Peggy Lee, Joe Stafford and other glamour babes on the Perry Como show—and only been worn once.

"You couldn't wear 30," I said, "so how many did you manage to wear?"

"We've done nine shows... an average of 5 a show. How many is that?" asked simple little Gretchen.

"I do declare, it's 45," I said. "Could you get into all of them?" "OF COURSE, since I've lost so much weight." Simple little Gretchen suddenly giggled. "Do you know I lied to you about my weight when I was in 'Silk Stockings'?" I said I was 135 but was 156.

"I was about to ask you what you weigh now, but I think I'll save the paper," I said. "Have you found any way to get NBC to give you any of the dresses?"

"No, but I'm trying!" confessed Gretchen. "I thought I would start by asking to borrow one of the dresses to wear to a party. What would you do if you were NBC?"

"I would put double-locks on the warehouse," I said to simple little Gretchen from simple little Oklahoma, "and also on the RCA Building!"

In Chicago, the Jackie Eighens are splitting up—after 22 years. Conrad Hilton'll open the Berlin Hilton around Thanksgiving, with the guests going by jet... Liberace's fans, meeting in Evansville, Ind., launched a great mail campaign to get him on

our "All-American Entertainment Team"—and also started blasting Dave Siegel of Lake Tahoe for putting him on the second team. You other fan clubs, get busy... Zsa Zsa Gabor dated Kleenex heir Jim Kimberly in Chicago. (So what, it's paper profit?)

Nine years ago this month I interviewed a girl who'd never had a N.Y. story done about her. Fred Joyce, then a Hollywood publicist, tipped me off to her potentialities. Recently at Trader Vic's I sat with pretty Ileana Nieves, a Cuban actress and "Miss Havana Hilton," whom he also recommended for future attention. I only hope he's as right about her as he was in 1949—about then unknown Marilyn Monroe.

Rumors about the biggest shake-up of all at NBC—are denied again... Jim Hill, Rita Hayworth's husband, is so sneaky. He slunk into N.Y. and then to Hollywood and back to London and wasn't detected by the press... Hey, RCA! What's with B.K. and K.B.

At the request of nobody, I repeat the only poem I ever perpetrated:

Girls who wear slacks,
Please, by all means,
Make sure your ends
Justify your jeans.

Who's the biggest music artist? Why, it must be Domenico Modugno from Italy whose "Nel Blu Di Pinto Di Blu"—tops in the U.S.—led Danny's Hideaway and Decca to give the lad a party this a.m. Domenico, a good-looking, loose-haired, middle-aged chivalrous-type gitter-picker, is gonna get so rich he won't be able to keep any of it. Nicest thing we can say about anybody... Glad we live on the West Side of N.Y.

Linda Cristal's co-starring in Hecht-Hill-Lancaster's movie about our wild west side in a picture titled, "Cry Tough." Pardon while we go look for this type West Sider.

TODAY'S BEST LAUGH: You can usually tell the guy who's spent his vacation at a nudist camp. He's the one suffering from sunburn and eyestrain. (Distributed 1958 By The Hall Syndicate, Inc.)

MIKE CONNOLLY:

Orr Moving Up

HOLLYWOOD—Bill Orr, Jack Warner's son-in-law, will soon be named head of all production at Warner Bros. Orr is moving up because of Warner's recent auto accident on the French Riviera... Amazing angle about Orr's upance is that Orr has made it the hard way. Despite his relationship by marriage to the big boss, Orr took over the TV branch of the Burbank studio a few years ago and made it the most successful television branch of all the Hollywood studios. It was young Orr who was responsible for such TV blockbusters as the Maverick, Sugarfoot and Cheyenne series.

The smartest deal Orr swung was in getting ABC-TV to pay for the filming of each series, whether it was sponsored or not. Other Orr series coming up, both sponsored even before they went in front of the cameras, are The Lawman and 77 Sunset Strip—and all of them have been paying the studio "overhead" while many of Warner's feature-length movies have been "dying" at theatre boxoffices crosscountry.

Hugh Benson, Orr's assistant will take over Orr's old job... SOS from Spike Jones: "I'm reorganizing my orchestra—do you know any out-of-work musician who could play second seltzer bottle?"

Sir Laurence Olivier, Burt Lancaster and Kirk Douglas have already fired two directors while filming George Bernard Shaw's "The Devil's Disciple" in England and have offered the job to John Huston—who will take it on if Lancaster pays him back by starring in Huston's next independent picture, "Montezuma."

They'll have the devil's own time with another new British movie, "Look Back in Anger," squeezing all the titles into theatre marquees. Look Back on Who's Been Cast: SIR Ralph Richardson, DAME Sybil Thorne-Sack dress—and got away with One thing's for sure—they'd better see to it that American audiences are able to understand these pictures. As a prime example of what I mean, see "The Reluctant Debutante," in which Rex Harrison's Limey-type mush-mouth of his dialogue is so overdone it makes you wish they had supplied English subtitles!

Carroll Baker, who isn't exactly happy about the movie Orr's part in it, hasn't lifted a finger to help publicize it—and I do mean the one in which she co-starred with Greg Peck, "The Big Country".... Having seen both Roz Russell and Greer Garson in the Broadway production of "Antonie Mame," I can report that Eve Arden is beautiful. But Beautiful, as Mame Dennis Beauregard Jackson Pickett Burnside in the Los Angeles production, and so's the whole

cast... Beatrice Lillie is playing "Mame" too, in England. Asked why she tried it out on Broadway, pre-London, Bea replied, "My dear, one ALWAYS tries out one's plays in the Provinces!"

CHANNEL CHATTER—Elsa Lancaster will play the title role in Shirley Temple's Christmas Storybook: "Mother Goose"... Shirley will be in the colorshow, too, as another Mother Goose character, "Polly Baker"...

Andy Devine, out of the Wild Bill Hickock series after all these years (except for the re-runs), is up for an unlikely movie role: Riding range with Sophia Loren in Paramount's "Heller with a Gun"...

Pontiac pacted musician Nelson Riddle to diddle some ditties for Ginger Rogers to sing on her Oct. 15 spec...

A Playhouse 90 casting director phoned Spivy, of the Los Angeles Biltmore's "Antonie Mame" east, and offered her a part. "It's the role of a beatup old-bag, honey," he told her, "and I MEAN beatup—it's the role of a saloon hanger-on, and you've got to look awful, almost as if you have leprosy." To which Spivy replied, "Good, I'll take it, but will the customers in that saloon like mixing with a leper?"

JOHNSON'S WAX, one of Red Skelton's sponsors, paid for furnishing the guest rooms of the Riviera in Las Vegas, where Red is starring, with lifelike cutouts of the com- to remind them of Red's Wax-bankrolled TV show this fall... Movie director Chuck Walters, who staged the not-so-successful "By the Beautiful Sea" on Broadway a few years ago with Shirley Booth in the starring spot, is trying to buy the TV rights from producers Bob Fryer and Lawrence Carr—as a spec with Chuck's longtime chum Judy Garland, in Miss Booth's part... Nancy Valentine refused to rent a costume for Hyatt von Dahn's Roaring '20s party. Instead, the ex-Maharajah of Cooch-Bihar arrived in a Stutz Bearcat wearing a 1933 Sack dress—and got away with it!... Willard Parker, same party, wore a sign reading "Repeal the 18th Amendment!"...

Patsy Kelly, soft-shoe'd, sang and slammed away at the Steinway, at the host's request, and Betty Reilly entertained too. Patsy: "Get her—she came totally unprepared to sing with her guitar and bongo drums!"... Walt Disney jotted Jimmy Dunn to play the lawyer in two of Walt's new Elfreo Baca segments... Actor Vic Rocco receives a nice fat residual check for the re-runs of his Colgate commercials and cracked: "Sure, the money's great—but I wish they had me acting for it instead of selling teeth and deodorants!"

Eyelashes Of Plastic New Fad

By GAY PAULEY
UPI Women's Editor

NEW YORK (UPI) — A young New York couple has started the battiest beauty fad of the year—plastic eyelashes.

From their small laboratory-factory in this city's warehouse district near the Hudson River, Sol and Marguerite Goodman, both graduate chemists, are turning out the phony flutterers at the rate of five ounces a day.

Doesn't sound like a lot of eyelash, until the couple explains there are about two thousand pairs to the ounce. In other words production is about 10,000 pairs daily.

Fake eyelashes have been around many years, Goodman said, but were "pretty much of a do-it-yourself project until the 1920's. The United States has issued only half a dozen patents on artificial lashes since 1911."

He said most of the fake lashes worn by models and actresses were of real hair, attached to an adhesive base which joined the lid. The Goodmans, who hold a 1953 patent on their product, said theirs is the only one in which both lash and base are of the same material and in one piece.

Basically the lashes, which are sold through drug and department stores, are made from strips of a plastic film of the polyester type. They are permanently curled, just as some synthetic fibers are permanently pleated, and are tinted brown or black with a cosmetics pigment.

The narrow strip to which the lash joins serves as a built-in eye shadow and comes in turquoise, agate, natural, jade, amethyst, and azure blue. All a girl does is attach the strip to the upper lid with a lanolin-based adhesive.

Each lash is six-tenths of an inch long, but only five ten thousandths of an inch thick. Each lash has 125 strands or "hairs," and with a pair on, the total of 250 makes for quite an effect.

"If the wearer thinks they're too long, all she has to do is get out the scissors and trim," said Goodman. "The lashes come off and on as easily as, well, as you take out your false teeth."

How about safety of the synthetic? Goodman said the lashes are less flammable than human hair and there is no danger from lighting a cigarette.

Goodman, a native New Yorker, was a consulting chemist and his wife, who comes from Seattle, worked with a textile firm before they launched the lashes.

"We'd been wanting to get into some business of our own," Goodman said. "And since Marguerite made all her cosmetics, this seemed a natural field."

The couple, who are in their late 30's and have three children, said they settled on lashes when they found how little had been done with them, and how large the market potential.

Goodman said he found one anthropologist's study which showed that 90 per cent of people under 16 have long, curled lashes; but less than 20 per cent of the population retains the curl after the age of 35.

"It took us several years of evenings and weekends of experiment before we got the product we wanted," said Mrs. Goodman.

Society

Phone FA 5-5005

The Desert Sun Saturday, Aug. 23, 1958



CHRIST CHURCH, Manhasset, Long Island was the setting for the wedding this afternoon of Sharon Lynn Stralem, daughter of Mr. and Mrs. Donald S. Stralem of New York, Manhasset and Palm Springs to Ralph Albee Phraner, Jr., son of Mr. and Mrs. Phraner, of Genese, New York.

Village Girl Bride in New York

The marriage of Miss Sharon Lynn Stralem, daughter of Mr. and Mrs. Donald S. Stralem, of 941 Park Avenue, N. Y., and Eight Odd Acres, Manhasset, L. I., and Palm Springs, to Mr. Ralph Albee Phraner, Jr., son of Mr. and Mrs. Phraner, of Genese, N. Y., and St. Petersburg, Florida, took place this afternoon, at half after four o'clock in Christ Church, Manhasset, L. I. The ceremony was performed by the Reverend Robert C. Alexander, rector of the church, and was followed by a reception at the home of the brides parents, in Manhasset.

The bride, who was given in marriage by her father, wore a gown of ivory silk taffeta, with ruching outlining the off-the-shoulder neckline, short sleeves, and a tight bodice, a full skirt with wide ruching of the taffeta in a scroll design and a very long train. She wore a full length illusion veil trimmed with rose point, heirloom lace, and carried a bouquet of mixed white flowers.

Mrs. Robert A. Russell, of N. Y., sister of the bride, was the matron of honour and the maid of honour was Miss Georgia Rittenhouse, of New York. They were dressed alike in full length gowns of white imported embroidered organdy, over pale blue, with large white horse hair hats, trimmed with a band of blue flowers. They carried bouquets of mixed white flowers. Miss Robin Lynn Russell, the bride's Niece, was the flower girl. She wore a Kate Greenaway white organdy dress, with applied roses and a long pale blue sash, and carried an old fashioned bouquet of white flowers. Master Nicholas and Master Kevin Madigan, twin sons of Mrs. Cynthia Madigan, and Mr. Thomas Madigan of New York, were the pages. They wore white linen suits.

The best man was Mr. Karl Voit, of New York. The ushers were the Messrs: Robert Alan Russell, brother-in-law of the bride, Peter Duchin, Parry Jones, Benjamin Lambert, and Philip Isles, Jr., cousin of the bride, all of New York, and Neil Scateer-Booth, of London, England, and William Gaess, 3rd, of Hillside, N. J.

Lucy and Desi to Be Given Honor

The Philanthropic Friars Club will honor Lucille Ball and Desi Arnaz when it celebrates its 10th anniversary with a testimonial dinner on Sunday, Nov. 23, it was announced by co-chairman of the event Harry Karl and Barry Mirkin.

The Lucy-Desi dinner will be held in the International Room of the Beverly Hilton Hotel with an anticipated 1,000 in attendance to honor the popular couple. Proceeds from the affair will be distributed among selected charities.

"The Friars selected Lucy and Desi as the club's 10th anniversary honorees," the co-chairmen said, "because of their own outstanding philanthropic activities, popularity as individuals and success in their field. Their many contributions to the country's comfort and happiness in the last several years have made them unique in public esteem."

Karl and Mirkin said the Friars Club hopes to bring the total funds raised for charity to \$2,000,000 during its 11th year. Founded nearly 10 years ago, the Philanthropic fraternal organization is dedicated to charity fund raising and is made up of men prominent in Los Angeles business and entertainment circles.

The Friars Club committee working with co-chairmen Karl and Mirkin on the Lucy-Desi dinner will be Steve Brody, Joe Cooper, Jules Covey, Jerry Geisler, Al Hart, Jules James, Tony Martin, George Murphy, Ronald Reagan, Frank Sinatra, and Arthur W. Stebbins.

Visitor Here

Harris Dellar of Sherman Oaks is a visitor at the Bill Darwin home on Palo Verde.



DESI ARNAZ and Lucille Ball will be honored at the Philanthropic Friar's Club 10th anniversary dinner at the international ballroom of the Beverly Hilton Hotel, Sunday, Nov. 23. The club hopes to bring the total funds raised for charity to \$2,000,000 during its 11th year. (Desert Sun Photo).

Rae Roberts Back

Rae Roberts who has been visiting in Las Vegas for six weeks is back in the Village. Miss Roberts was an associate of Rose of Beverly Beauty Salon.

Frozen Soup Dip

The weather's never too hot for soup if you serve it frozen as a dip for crackers. Combine 1 can (No. 2½) tomato juice with ¼ teaspoon each of salt and curry powder. Freeze in ice cube tray until slushy. Stir in shrimp and celery and serve immediately.



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PHONE FA 5-5127

Vern McKays

Return From Coast Vacation

Mr. and Mrs. Vern McKay, owners of the Starliner on North Indian Avenue, returned Thursday from a week of combined business and pleasure spent along the Coast.

They visited in Long Beach at the home of Mrs. McKay's parents, Captain and Mrs. Joseph J. Walter and visited the new "Marina," million dollar yacht basin near Seal Beach and had dinner at the Captain's Inn.

Leave for Beach

Arlent Cox and her daughter Linda, who is president of the Palm Springs Debs, left for the beach where they will be until after Labor Day.

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DINING ROOM

PATIO LUNCHEONS

COCKTAIL LOUNGE AND BAR

ENJOY GOOD FOOD, COCKTAILS AND SERVICE IN THE DESERT'S MOST BEAUTIFUL RESTAURANT

Moderate Prices—Acres of Free Parking

Laurie's STEAK RANCH



Famous For Steaks

COOLED BY REFRIGERATION

Prime Chopped Sirloin Steak Dinner	\$1.65
Top Sirloin Steak Plate Dinner	\$1.75
N.Y. Cut Sirloin Steak Dinner	\$3.50
Filet Mignon Steak Dinner	\$3.50
1/2 Fried Chicken (Pan Fried) Dinner	\$2.25
Prime Chopped Sirloin Steak Plate Dinner	\$1.25

Reward for Early Diners Daily 7-11 p.m. Sat. 6:00 p.m. N.Y. Cut or Top Sirloin Steak Dinner Regular \$3.50 Early Diners Only \$2.65

EARLY DINERS SPECIAL ALL REGULAR BAR DRINKS 50c

Completely Refrigerated Banquet Room for Private Parties OPEN YEAR 'ROUND EVERYDAY 4:30 P.M. ON HIGHWAY 111—JUST ONE MILE SOUTH OF THE NEW ARABY POINT BRIDGE—PHONE FA 8-2400

MULTIPLE LISTING IS FOR CO-OPERATIVE SELLING OF REAL ESTATE

The real estate offices listed below have joined together in the exchange of exclusive listings which have been given them. This exchange informs one hundred and twenty five salesmen about your property as a seller.

As a buyer, it permits you to step in any of these offices and have a list of over one hundred recently listed properties for your consideration.

Whether you are a seller or a buyer the best service is in Multiple Listing.

Call any broker listed below if you want your property on the Caravan.

BOGESS, INC. FA 5-2971	JACKSON, MILDRED FA 5-5356
Penthouse 31, The Plaza	296 S. Palm Canyon Dr.
BURGHARD, EDW. FA 5-6663	JAMES, MARTHA FA 5-2751
1291 N. Palm Canyon Dr.	445 N. Palm Canyon Dr.
COLGAN, JANE FA 5-7448	JEKYLL - BRADLEY & CO. FA 5-2734
Bungalow 14, The Plaza	457 N. Palm Canyon Dr.
111 S. Indian Ave.	ROSLYN V. LANG FA 5-2522
CROMMELIN, JACQUES FA 5-5496	1175 N. Palm Canyon Dr.
DeVORZON, JULES FA 5-5240	ERNIE R. LINDBERG FA 4-9628
1447 N. Palm Canyon	445 N. Palm Canyon Dr.
DUNLEVIE, Ernie G. FA 4-1237	MUNHOLLAND & CO. FA 4-1082
1807 N. Palm Canyon	1059 N. Palm Canyon Dr.
S. FRANKS FA 5-5055	MURPHY REALTY FA 5-5102
279 N. Palm Canyon Dr.	464 N. Palm Canyon Dr.
FOSTER, HERBERT H. FA 4-1932	NELSON, AMY FA 5-5254
559 S. Palm Canyon	2277 N. Palm Canyon Dr.
FULTON, MURIEL E. FA 5-2223	NICHOLS, CULVER FA 5-2182
125 S. Palm Canyon	861 N. Palm Canyon Dr.
GANNON REALTY CO. FA 5-2772	PRESS, THERESA FA 5-5282
1201 N. Palm Canyon	611 S. Palm Canyon Dr.
HAMMOND, JAMES FA 5-5373	POTTER, MILDRED S. FA 5-7558
875 N. Palm Canyon	238 E. Palm Canyon Dr.
HASKELL, JOHN & CO. FA 4-2265	SUN REALTY FA 5-2929
2700 N. Palm Canyon	428 N. Palm Canyon Dr.
HEISER, WILLIAM J. FA 5-5635	VENGER, LOUIS FA 5-5595
1546 N. Palm Canyon	723 N. Palm Canyon Dr.
HICKS, HAROLD J. FA 4-1101	3775 N. Indian Ave.
1345 N. Palm Canyon Dr.	WEINSTEIN, RALPH FA 5-2884
HUTTON'S REAL ESTATE FA 5-5977	256 1/2 S. Palm Canyon Dr.
503 N. Palm Canyon	WILLIAMS, JOHN FA 4-1641
HYDE, CORA B. FA 5-5101	423 N. Palm Canyon Dr.
290 N. Palm Canyon Dr.	WRIGHT, BILLY FA 5-5727
	382 N. Palm Canyon Dr.

Dennis the Menace H. Ketcham



"SOLD! TO THE MAN HOLDING HIS HAND OVER HIS LITTLE BOY'S MOUTH!"

KDES - dial - 920 1000 Watts

National News Every Hour on the Hour
Local News Every Hour on the Half Hour

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|------|----------------|-----------------------|----------------|-----------------|---------------|-----------------|---------------|----------------|-------------|-----------------|-----------|---------------|-----------------|---------------|-----------|----------------|-----------------|----------------|------------|-----------------|------------------|-----------------|------------|----------------|------------------|----------------|------------|
| A.M. | 6:00 Sign On | 6:01 Give us this day | 6:02 D. Meyer | 6:30 Local News | 6:35 D. Meyer | 7:00 News | 7:05 D. Meyer | 7:30 Headlines | 7:35 Sports | 7:36 D. Meyer | 8:00 News | 8:10 D. Meyer | 8:30 Local News | 8:35 D. Meyer | 9:00 News | 9:05 C. Miller | 9:30 Local News | 9:35 C. Miller | 10:00 News | 10:05 C. Miller | 10:30 Local News | 10:35 C. Miller | 11:00 News | 11:05 D. Meyer | 11:30 Local News | 11:35 D. Meyer | 12:00 News |
| P.M. | 12:10 D. Meyer | 12:30 Local News | 12:35 D. Meyer | 1:00 News | 1:05 F. Day | 1:30 Local News | 1:35 F. Day | 2:00 News | 2:05 F. Day | 2:30 Local News | | | | | | | | | | | | | | | | | |

..KPAL..

(1450) 250 WATTS

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| A.M. | 6:00-News, Sign On. | 6:05-Bill Jenkins Bit. | 6:06-Pat Coleman Show. | 6:07-Pat Coleman Show. | 6:08-Pat Coleman Show. | 6:09-Pat Coleman Show. | 6:10-Pat Coleman Show. | 6:11-Pat Coleman Show. | 6:12-Pat Coleman Show. | 6:13-Pat Coleman Show. | 6:14-Pat Coleman Show. | 6:15-Pat Coleman Show. | 6:16-Pat Coleman Show. | 6:17-Pat Coleman Show. | 6:18-Pat Coleman Show. | 6:19-Pat Coleman Show. | 6:20-Pat Coleman Show. | 6:21-Pat Coleman Show. | 6:22-Pat Coleman Show. | 6:23-Pat Coleman Show. | 6:24-Pat Coleman Show. | 6:25-Pat Coleman Show. | 6:26-Pat Coleman Show. | 6:27-Pat Coleman Show. | 6:28-Pat Coleman Show. | 6:29-Pat Coleman Show. | 6:30-Pat Coleman Show. |
| P.M. | 12:00-News, Sign On. | 12:05-Bill Jenkins Bit. | 12:06-Pat Coleman Show. | 12:07-Pat Coleman Show. | 12:08-Pat Coleman Show. | 12:09-Pat Coleman Show. | 12:10-Pat Coleman Show. | 12:11-Pat Coleman Show. | 12:12-Pat Coleman Show. | 12:13-Pat Coleman Show. | 12:14-Pat Coleman Show. | 12:15-Pat Coleman Show. | 12:16-Pat Coleman Show. | 12:17-Pat Coleman Show. | 12:18-Pat Coleman Show. | 12:19-Pat Coleman Show. | 12:20-Pat Coleman Show. | 12:21-Pat Coleman Show. | 12:22-Pat Coleman Show. | 12:23-Pat Coleman Show. | 12:24-Pat Coleman Show. | 12:25-Pat Coleman Show. | 12:26-Pat Coleman Show. | 12:27-Pat Coleman Show. | 12:28-Pat Coleman Show. | 12:29-Pat Coleman Show. | 12:30-Pat Coleman Show. |

..KCMJ..

(1010) 1000 WATTS

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| 6:25 News | 6:30 Rosary Hour | 6:45 Bandstand | 7:00 Allen Jackson News | 7:05 Sports News | 7:10 Beach Weather | 7:15 Look to the Sides | 7:20 Frank Goss News | 7:45 Bandstand | 8:00 Allen Jackson News | 8:05 Bandstand | 8:10 Robert Q. Lewis | 8:15 News | 8:20 Bandstand | 8:30 Gunsmoke | 9:05 News | 9:10 Bandstand | 9:15 City Hospital | 9:20 News | 9:25 Bandstand | 9:30 This Is The Life | 9:35 Birthday Party | 9:40 News | 9:45 String Serenade | 9:50 Make Way for Youth | 9:55 Capitol Dome | 10:00 New Orleans Jazz | 10:05 News | 10:10 Road Show | 10:15 Bandstand | 10:20 Tom Harmon Sports Final | 10:25 Frank Goss News | 10:30 Desert News | 10:35 Lincoln Hour | 10:40 Sports News | 10:45 Johnny Dollar | 10:50 News | 10:55 Bandstand | 11:00 Knightbeat | 11:05 Top Tunes of the Week | 11:10 News | 11:15 Knightbeat (Music and News) | 11:20 News | 11:25 Knightbeat (Music and News) | 11:30 Sign Off |
|-----------|------------------|----------------|-------------------------|------------------|--------------------|------------------------|----------------------|----------------|-------------------------|----------------|----------------------|-----------|----------------|---------------|-----------|----------------|--------------------|-----------|----------------|-----------------------|---------------------|-----------|----------------------|-------------------------|-------------------|------------------------|------------|-----------------|-----------------|-------------------------------|-----------------------|-------------------|--------------------|-------------------|---------------------|------------|-----------------|------------------|-----------------------------|------------|-----------------------------------|------------|-----------------------------------|----------------|

Translator TV Schedule

- | Friday, August 22 | | Saturday, August 23 | | Sunday, August 24 | | Monday, August 25 | | Tuesday, August 26 | | Wednesday, August 27 | | Thursday, August 28 | |
|-------------------|-------------|---------------------|-------------|-------------------|-------------|-------------------|-------------|--------------------|-------------|----------------------|-------------|---------------------|-------------|
| Ch. No. 2 | Ch. No. 4 | Ch. No. 2 | Ch. No. 4 | Ch. No. 2 | Ch. No. 4 | Ch. No. 2 | Ch. No. 4 | Ch. No. 2 | Ch. No. 4 | Ch. No. 2 | Ch. No. 4 | Ch. No. 2 | Ch. No. 4 |
| 9:00-12:00 | 9:00-3:00 | 9:00-12:00 | 9:00-3:00 | 9:00-12:00 | 9:00-3:00 | 9:00-12:00 | 9:00-3:00 | 9:00-12:00 | 9:00-3:00 | 9:00-12:00 | 9:00-3:00 | 9:00-12:00 | 9:00-3:00 |
| 12:30-4:00 | 7:00-10:00 | 12:30-4:00 | 7:00-10:00 | 12:30-4:00 | 7:00-10:00 | 12:30-4:00 | 7:00-10:00 | 12:30-4:00 | 7:00-10:00 | 12:30-4:00 | 7:00-10:00 | 12:30-4:00 | 7:00-10:00 |
| 6:15-6:30 | 11:15-12:30 | 6:15-6:30 | 11:15-12:30 | 6:15-6:30 | 11:15-12:30 | 6:15-6:30 | 11:15-12:30 | 6:15-6:30 | 11:15-12:30 | 6:15-6:30 | 11:15-12:30 | 6:15-6:30 | 11:15-12:30 |

DAILY CROSSWORD

ACROSS
1. Abundant
2. Teacake
(Scot.)
11. Of the cheek
12. Hurl
13. The anapa
14. Eagle's nest
15. Source of light
16. Fibers from agave (W.I.)
17. Samarium (abbr.)
18. Haggard
20. Dens
22. Seizes (slang)
26. Living
27. A call
28. Stringed instrument
29. Bristles
30. U.S. President
32. Negative reply
34. Melted
37. Tuber (S.A.)
38. Of the ear
39. Man's name (poet.)
41. Floor of desert basin
42. Harmonize
43. Pert (dial.)
44. Lean-tos

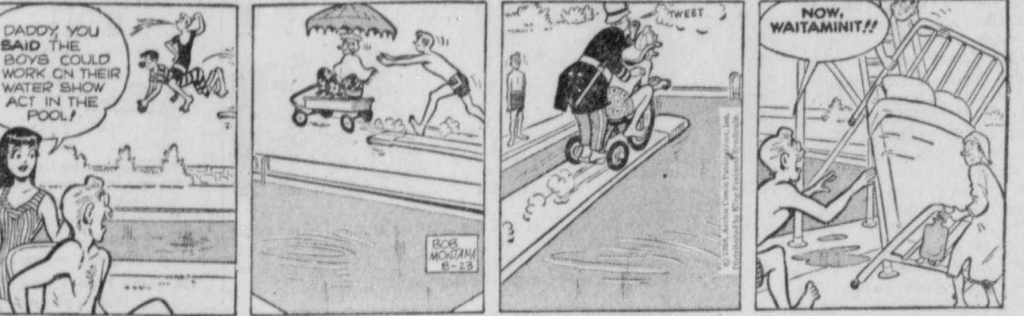
DOWN
1. Accumulate
2. By hand
3. Scheme
4. Escape (slang)
5. Epoch
6. Biemish
7. Old jokes
(colloq.)
8. Odd (Scot.)
9. A knot of fiber
10. Female sheep
11. Genus of swine (Eur.)
12. Postpone
13. Kind of TV programs
19. Part of "to be"
21. Breeze
23. A wing
24. Quailed
25. Therefore
26. Mulberry
27. Border of a garment
29. Unhappy
31. Postpone
33. Desert garden spots
34. Bugle call
35. Hawaiian dance
36. Macaws
37. Monster
39. Ours
40. Exclamation

Yesterday's Answer
2-30
3-20
4-30
5-30
6-30
7-30
8-30
9-30
10-30
11-30
12-30
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Tom Danson's television log

- | Saturday | | Sunday | | Monday | | Tuesday | | Wednesday | | Thursday | | Friday | |
|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|
| 8:00 a.m. | 8:00 a.m. | 8:00 a.m. | 8:00 a.m. | 8:00 a.m. | 8:00 a.m. | 8:00 a.m. | 8:00 a.m. | 8:00 a.m. | 8:00 a.m. | 8:00 a.m. | 8:00 a.m. | 8:00 a.m. | 8:00 a.m. |
| 2-Buster Keaton | 2-Buster Keaton | 2-Buster Keaton | 2-Buster Keaton | 2-Buster Keaton | 2-Buster Keaton | 2-Buster Keaton | 2-Buster Keaton | 2-Buster Keaton | 2-Buster Keaton | 2-Buster Keaton | 2-Buster Keaton | 2-Buster Keaton | 2-Buster Keaton |
| 9-Movie | 9-Movie | 9-Movie | 9-Movie | 9-Movie | 9-Movie | 9-Movie | 9-Movie | 9-Movie | 9-Movie | 9-Movie | 9-Movie | 9-Movie | 9-Movie |
| 10:15 | 10:15 | 10:15 | 10:15 | 10:15 | 10:15 | 10:15 | 10:15 | 10:15 | 10:15 | 10:15 | 10:15 | 10:15 | 10:15 |
| 4-Farm Report | 4-Farm Report | 4-Farm Report | 4-Farm Report | 4-Farm Report | 4-Farm Report | 4-Farm Report | 4-Farm Report | 4-Farm Report | 4-Farm Report | 4-Farm Report | 4-Farm Report | 4-Farm Report | 4-Farm Report |
| 8:30 | 8:30 | 8:30 | 8:30 | 8:30 | 8:30 | 8:30 | 8:30 | 8:30 | 8:30 | 8:30 | 8:30 | 8:30 | 8:30 |
| 2-Cartoons | 2-Cartoons | 2-Cartoons | 2-Cartoons | 2-Cartoons | 2-Cartoons | 2-Cartoons | 2-Cartoons | 2-Cartoons | 2-Cartoons | 2-Cartoons | 2-Cartoons | 2-Cartoons | 2-Cartoons |
| 4-Farm Report | 4-Farm Report | 4-Farm Report | 4-Farm Report | 4-Farm Report | 4-Farm Report | 4-Farm Report | 4-Farm Report | 4-Farm Report | 4-Farm Report | 4-Farm Report | 4-Farm Report | 4-Farm Report | 4-Farm Report |
| 8:45 | 8:45 | 8:45 | 8:45 | 8:45 | 8:45 | 8:45 | 8:45 | 8:45 | 8:45 | 8:45 | 8:45 | 8:45 | 8:45 |
| 13-Sacred Heart | 13-Sacred Heart | 13-Sacred Heart | 13-Sacred Heart | 13-Sacred Heart | 13-Sacred Heart | 13-Sacred Heart | 13-Sacred Heart | 13-Sacred Heart | 13-Sacred Heart | 13-Sacred Heart | 13-Sacred Heart | 13-Sacred Heart | 13-Sacred Heart |
| 8:00 a.m. | 8:00 a.m. | 8:00 a.m. | 8:00 a.m. | 8:00 a.m. | 8:00 a.m. | 8:00 a.m. | 8:00 a.m. | 8:00 a.m. | 8:00 a.m. | 8:00 a.m. | 8:00 a.m. | 8:00 a.m. | 8:00 a.m. |
| 2-Cpt. Kangaroo | 2-Cpt. Kangaroo | 2-Cpt. Kangaroo | 2-Cpt. Kangaroo | 2-Cpt. Kangaroo | 2-Cpt. Kangaroo | 2-Cpt. Kangaroo | 2-Cpt. Kangaroo | 2-Cpt. Kangaroo | 2-Cpt. Kangaroo | 2-Cpt. Kangaroo | 2-Cpt. Kangaroo | 2-Cpt. Kangaroo | 2-Cpt. Kangaroo |
| 4-Ruff 'n' Ready | 4-Ruff 'n' Ready | 4-Ruff 'n' Ready | 4-Ruff 'n' Ready | 4-Ruff 'n' Ready | 4-Ruff 'n' Ready | 4-Ruff 'n' Ready | 4-Ruff 'n' Ready | 4-Ruff 'n' Ready | 4-Ruff 'n' Ready | 4-Ruff 'n' Ready | 4-Ruff 'n' Ready | 4-Ruff 'n' Ready | 4-Ruff 'n' Ready |
| 5, 7, 13-Movie | 5, 7, 13-Movie | 5, 7, 13-Movie | 5, 7, 13-Movie | 5, 7, 13-Movie | 5, 7, 13-Movie | 5, 7, 13-Movie | 5, 7, 13-Movie | 5, 7, 13-Movie | 5, 7, 13-Movie | 5, 7, 13-Movie | 5, 7, 13-Movie | 5, 7, 13-Movie | 5, 7, 13-Movie |
| 9:30 | 9:30 | 9:30 | 9:30 | 9:30 | 9:30 | 9:30 | 9:30 | 9:30 | 9:30 | 9:30 | 9:30 | 9:30 | 9:30 |
| 4-Fury | 4-Fury | 4-Fury | 4-Fury | 4-Fury | 4-Fury | 4-Fury | 4-Fury | 4-Fury | 4-Fury | 4-Fury | 4-Fury | 4-Fury | 4-Fury |
| 9-Movie | 9-Movie | 9-Movie | 9-Movie | 9-Movie | 9-Movie | 9-Movie | 9-Movie | 9-Movie | 9-Movie | 9-Movie | 9-Movie | 9-Movie | 9-Movie |
| 10:00 a.m. | 10:00 a.m. | 10:00 a.m. | 10:00 a.m. | 10:00 a.m. | 10:00 a.m. | 10:00 a.m. | 10:00 a.m. | 10:00 a.m. | 10:00 a.m. | 10:00 a.m. | 10:00 a.m. | 10:00 a.m. | 10:00 a.m. |
| 2-Mighty Mouse | 2-Mighty Mouse | 2-Mighty Mouse | 2-Mighty Mouse | 2-Mighty Mouse | 2-Mighty Mouse | 2-Mighty Mouse | 2-Mighty Mouse | 2-Mighty Mouse | 2-Mighty Mouse | 2-Mighty Mouse | 2-Mighty Mouse | 2-Mighty Mouse | 2-Mighty Mouse |
| 4-Howdy Doody | 4-Howdy Doody | 4-Howdy Doody | 4-Howdy Doody | 4-Howdy Doody | 4-Howdy Doody | 4-Howdy Doody | 4-Howdy Doody | 4-Howdy Doody | 4-Howdy Doody | 4-Howdy Doody | 4-Howdy Doody | 4-Howdy Doody | 4-Howdy Doody |
| 11-Open House | 11-Open House | 11-Open House | 11-Open House | 11-Open House | 11-Open House | 11-Open House | 11-Open House | 11-Open House | 11-Open House | 11-Open House | 11-Open House | 11-Open House | 11-Open House |
| 10:30 | 10:30 | 10:30 | 10:30 | 10:30 | 10:30 | 10:30 | 10:30 | 10:30 | 10:30 | 10:30 | 10:30 | 10:30 | 10:30 |
| 2-Learning '58 | 2-Learning '58 | 2-Learning '58 | 2-Learning '58 | 2-Learning '58 | 2-Learning '58 | 2-Learning '58 | 2-Learning '58 | 2-Learning '58 | 2-Learning '58 | 2-Learning '58 | 2-Learning '58 | 2-Learning '58 | 2-Learning '58 |
| 4-West. Marshall | 4-West. Marshall | 4-West. Marshall | 4-West. Marshall | 4-West. Marshall | 4-West. Marshall | 4-West. Marshall | 4-West. Marshall | 4-West. Marshall | 4-West. Marshall | 4-West. Marshall | 4-West. Marshall | 4-West. Marshall | 4-West. Marshall |
| 11-Movie | 11-Movie | 11-Movie | 11-Movie | 11-Movie | 11-Movie | 11-Movie | 11-Movie | 11-Movie | 11-Movie | 11-Movie | 11-Movie | 11-Movie | 11-Movie |

THERE OUGHTA BE A LAW



TODAY'S SPORT PARADE

By JACK CUDDY
United Press International

NEW YORK — (UPI) — Dr. Shane MacCarthy, probably the world's foremost advocate of sports, says, "Shoot for the moon but keep your feet on the ground — and in motion."

Shane, executive director of the President's Council on Youth Fitness, announced today that the jet-age battle to prevent the United States from becoming a nation of "softies" will be intensified at a very important meeting, Sept. 7-9.

At that meeting in Fort Ritchie, Md., the council-comprising the cabinet secretaries of interior, defense, agriculture, labor and health — education — welfare — will confer with the President's Citizens' Advisory Committee on the fitness problem that is approaching a crisis.

THE CITIZEN'S advisory committee is composed of approximately 120 appointees from various occupations in all sections.

The big problem, according to Dr. MacCarthy of Washington, D. C., is to prevent out youth from becoming victims of a modernized, urbanized, motorized, televised America.

"A half-century ago, we were largely a rural country," he explained, "and we were a nation of our youngsters now participate today our population is largely in the cities — modernized cities — and we are a nation of sitters and watchers."

Through lack of opportunity and incentive, only about 10 per cent of our youngsters now participate in any type of formal or organized athletics. And the rest, both boys and girls, do not get enough exercise to keep them fit, he charged.

"SINCE THE President's advisory committee was formed in the fall of 1956, we have tried to alert America to the situation," he said. "We have tried to make the public realize that physical fitness, as well as mental fitness, is absolutely necessary in war time — and in peace time too."

Some progress has been made, he admitted; but with about 4-500,000 babies being born in the United States each year it is difficult to keep pace with the problem without nationwide cooperation.

The Fort Ritchie meeting, he said, will try to map a program to influence every community, every industry and the shopping centers to organize sports leagues or at least provide exercise space for the youngsters — and help fight softness and delinquency.

OFFICIALS TO MEET
NEW YORK — (UPI) — One hundred officials preparing for assignments this fall in Eastern Intercollegiate Football Assn. games will meet at Princeton University Aug. 29-30 for their annual clinic on rules and mechanics of officiating.

The first golf course in America was laid out in Brookline, Mass., now known as The Country Club.

FIGHT RESULTS

United Press International
MELBOURNE—Willie Morrison, 140½, San Jose, Calif., outpointed Franco Rossi, 140, Italy, 12.

NEW YORK—Gus Turner, 15½, Philadelphia, outpointed Stefan Redi, 147, Passaic, N.J., 10.

Dodger Rookies Trim P.S. 13-6

500 See Villagers Downed

More than 500 Village baseball fans last night watched the Los Angeles Dodger Rookies score a 13-6 victory over a hard-hitting Palm Springs Merchants squad.

The record Polo Grounds baseball crowd spent a good part of the nine-inning exhibition contest on its feet as the Villagers opened the year's fastest game with three runs in the first frame.

MERCHANTS SCORED on a double batted out by center fielder Ollie Reinertsen and two singles a few minutes after the first bell crossed the plate in the opening stanza of the Dodger's Palm Springs debut.

But the Dodger rookie squad came back hard in the third inning scoring four runs as center fielder Joey James poled a 375-foot home run through right field.

From then on, the Dodgers displayed championship form as they burned up the field with 11 more hits.

THE MERCHANTS, who credited shortstop Cleo James with a top defensive performance, rapped out seven hits and were charged with three errors. The Los Angeles visitors were billed for one error.

Starting pitcher for the Merchants was Elmer Becker, who later turned the mound over to Max Melton. Merchant catchers were Victor Reyes and Joe Lewis.

John Van Ornum started on the mound for Los Angeles and Art Adams came in for relief. Wayne Skeen was behind the plate for the Rookies.

R. H. E.
Los Angeles 13 15 1
Palm Springs 6 7 3

Coast Big Four To Be Announced

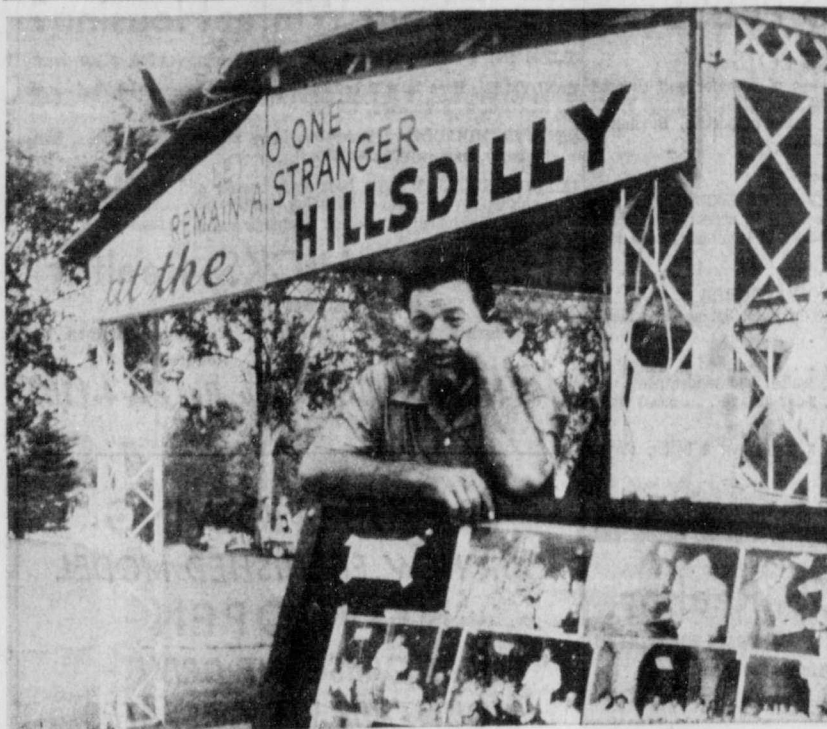
SAN FRANCISCO — (UPI) — Athletic directors of four Pacific Coast Conference Schools were expected today to announce the formation of the "Big Four" conference at a meeting here.

The new conference, which is expected to get the contract for the Rose Bowl game formerly held by the PCC, will include California, Washington, UCLA and USC.

Stanford will not be represented at the meeting and responsible sources at that school indicated the Indians have no immediate plans to string along with the other major California schools in forming a new conference.

It was expected that the "Big Four" would officially come into being on July 1, 1959, only 24 hours after the final burial rites for the PCC. Members of the PCC voted for dissolution earlier this month in Portland, Ore., the 43-year-old conference to expire June 30, 1959.

UCLA and USC, supported by California and Washington, forced a bust up of the PCC last year when they served notice they were pulling out.



MILT HICKS, president of Indian Wells Country Club is just one of a dozen Palm Springs residents who participated in the "Hillsdilly Golf Tournament" at the Jerry Hills Country Club in Denver, Colorado. He is pictured above standing under the shield of the starters booth. The inscription on the sign read: "Let No One Remain a Stranger at the Hillsdilly," the byword of the tournament. (Photo by Eddie Susalla).

SPORTS in the SUN

The Desert Sun Saturday, Aug. 23, 1958 7

Biltmore Meets Indio Tonight in Softball Finals

Those unbeatable Biltmore slugers move into the District Finals at Riverside tonight, still flushed with their Thursday night no-hit semi-final victory.

Tonight, the Villagers who battered Riverside's Merchants 6-0 Thursday, run up against Indio's California Water and Telephone Company squad at Evans Park in Riverside.

Winners of tonight's diamond battle pack up for a trek to Santa Ana and competition in the California Athletic Foundation's softball finals Sept. 3.

Biltmore Hotel hopes are again pinned on ace hurler Neal Green, the strongarm moundsman who blanked Riverside Thursday and shuffled off 16 batters for an 11-1 victory over Riverside's Plaza Merchants Wednesday.

Jay Hebert Leading By 2 at Edmonton

EDMONTON, Alta. — (UPI) — Jay Hebert, senior member of golf's most talented brother team, today carried a two-stroke lead into the final round of the \$25,000 Canadian Open golf championship.

FOR CLASSIFIEDS CALL FAIRVIEW 5-5005

Jackson Stars in East-West Game

First Annual East-West All-Star football game sponsored by the Riverside Junior Chamber of Commerce was won by the West in the final 39 seconds of play, 7 to 6, but Bobby Jackson of Palm Springs High made history when he scored the first touchdown in what will be a yearly classic.

With a little more than a half minute to play Gerald Wright passed to Don Bentley for the tying touchdown and then Rich Arnett of Beaumont booted the successful extra point.

THE GAME might have ended in a 6-6 stalemate had not the East been too eager. For Arnett's first try was wide a mile but the East was offside and he got another chance. The second try was good.

Bobby Jackson, who starred for the local Indians, scored the second time he was given the ball. After the East had penetrated deep in West territory in the first period, Jackson went eight yards to the 25 as the second period opened.

ON HIS NEXT carry he went all of the way right through the middle. The conversion attempt failed and with that went the ball game.

For Wright, with 39 seconds to go in the game, connected with Bentley for the tying touchdown and then came the offside play which gave the West its triumph.

More than 3,000 fans saw the game at Wheelock Field, Riverside.

Turner Wins But Is Suspended for Weight Failure

NEW YORK — (UPI) — Welterweight contender Gil Turner, victor over bloody Stefan Redi but suspended 30 days for a weight-failure, was tentatively slated today for another TV fight on the title trail, Sept. 26 at St. Louis.

Matchmaker Jack Barrett said the opponent probably would be top-ranking Caspar Ortega of Mexico or ninth-rated Mickey Crawford of Saginaw, Mich.

Turner's failure to pare down to the contracted 151 pounds Friday caused his automatic suspension by the New York State Athletic Commission. He weighed 151½ to stocky Redi's 147.

Turner, 27, bulled Redi, 25, about the ring and gave him a body beating at close quarters to win a unanimous decision Friday night on a rounds basis: 6-3-1, 7-3-6, 4. United Press International agreed, 6-4.

BOLAND RIDES TRIPLE
SARATOGA SPRINGS, N. Y. — (UPI) — Willie Boland booted home three winners at Saratoga Friday, including Rich Tradition in the \$43,340 Spinaway Stakes for two-year-old fillies.

SOFTBALL TOURNAMENT STARTS MONDAY

Resort area softballers are today prepping for the start of the 18th annual Desert Softball League playoffs, scheduled to get under way Monday, Aug. 25, at the Polo Grounds.

City Recreation Superintendent Howard Haddock said the first four teams of the league will meet in the tournament.

Favorites for this year's softball tug-of-war are the Biltmore Hotel softballers, pitched to the top of the league by hurler Neal Green.

Running close behind the Biltmore squad in league contention is the M&M Grocery - Lehighfield Insurance team, paced by pitcher Bill Tichenor.

Mexican Colony, led by Frank Prieto, and Desert Hot Springs, managed by Red Keene, are rated third and fourth, respectively, but the DHS squad is the "dark horse" squad of the playoff.

Two Pitchers Barely Miss No-Hit Games

Terry of A's and Sad Sam Jones of Cards, Come Close

By MILTON RICHMAN
United Press International

Close, but no cigar.

That's how it was for both Ralph Terry of the Athletics and Sad Sam Jones of the Cardinals. Terry pitched a one-hitter and barely missed a perfect game in beating the Senators, 1-0, Friday night, while Jones came within six outs of a no-hitter and then had to settle for a three-hit 9-1 victory over the Phillies.

The "villain" who spoiled Terry's bid was his pitching rival Russ Kemmerer. Kemmerer connected for a clean single in the third inning and was the only Washington runner to reach base as Terry did not walk a man and faced only 28 batters en route to his eighth win.

KANSAS CITY scored the only run of the game in the third on Bob Cerv's triple and Harry Simpson's double.

Jones, the free-wheeling, toothpick-chewing fireballer, tied the major league record of 14 strikeouts in a night game as he held the Phils hitless until Rip Repulski led off the eighth inning with his 11th home run.

Jones was bidding for the second no-hitter of his major league career, having pitched his first against the Pirates, May 12, 1955, while still a member of the Cubs.

GENE GREEN hit a three-run homer for the Cards and Gene Freese belted one with the bases empty to help Jones record his 11th triumph. Stan Musial had two doubles to set a National League record for 2.167 total bases.

The Yankees, back on the right track again, ran their American League lead to 12½ games with an 8-5 decision over the White Sox; the Red Sox defeated the Indians, 4-3, and the Orioles topped the Tigers, 2-1.

Pittsburgh crushed Chicago, 8-2, and Cincinnati beat San Francisco 7-3. The Braves and Dodgers were idle.

Top Drivers to Race at Riverside

RIVERSIDE (UPI) — Jim Rathmann, of Miami, Fla., race driver who averaged 166.788 miles an hour last June to win the fastest race ever driven, today heads the list of entries competing for \$2,500 prize money in the 200-mile U. S. Grand Prix.

The race, to be held here at the International Raceway Oct. 11-12, is expected to attract an outstanding group of drivers, including Carroll Shelby, of Dallas, Tex. and Masten Gregory of Kansas City.

MAJOR LEAGUES

AMERICAN LEAGUE	W	L	Pct.	GB
New York	77	45	.631	
Chicago	64	57	.529	12½
Boston	61	58	.513	14½
Baltimore	58	61	.487	17½
Detroit	57	62	.479	18½
Cleveland	57	65	.467	20
Kansas City	56	64	.467	20
Washington	51	69	.425	25

Friday's Results
New York 4, Chicago 3.
Boston 4, Cleveland 5.
Kansas City 1, Washington 6.
Baltimore 2, Detroit 1.

NATIONAL LEAGUE	W	L	Pct.	GB
Milwaukee	71	50	.587	
San Francisco	61	56	.519	7
Pittsburgh	63	57	.525	7½
Los Angeles	58	61	.487	12
St. Louis	58	61	.487	12
Cincinnati	57	65	.467	14½
Chicago	57	66	.461	15
Philadelphia	53	64	.453	16

Friday's Results
Pittsburgh 4, Chicago 2.
St. Louis 9, Philadelphia 1, night.
Cincinnati 7, San Fran. 3, night.
Only games scheduled.

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FICTITIOUS FIRM NAME
THE UNDERSIGNED does hereby certify that he is conducting a Men's Wear Shop business at 187 South Palm Canyon Drive, City of Palm Springs, County of Riverside, State of California, under the fictitious firm name of LEON'S YOUNG MEN'S SHOP, and that said firm is composed of the following persons, whose names and addresses are as follows, to-wit:
Leon Pacht, 1122 San Lucas, Palm Springs, California.
WITNESS my hand this 7th day of August, 1958.
LEON PACHT.

STATE OF CALIFORNIA

COUNTY OF RIVERSIDE
ON THIS 7th day of August A. D. 1958 before me, Fred Weigel, a Notary Public in and for said County and State, residing therein, duly commissioned and sworn, personally appeared Leon Pacht, known to me to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the same.
IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.
(SEAL)
FRED WEIGEL,
Notary Public in and for said County and State. My Commission Expires August 11, 1958.
Published August 9, 16, 23 and 30, 1958.

Published August 9, 16, 23 and 30, 1958.

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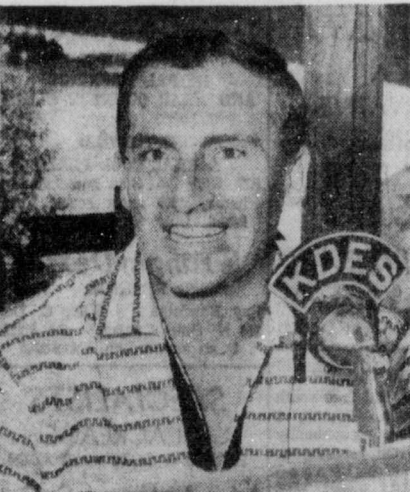
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BEAUTIFUL 2 bedroom 2 bath
slump block home. Built-in
range, oven, refrigerator, car-
peted, central heating and cool-
ing. One block from Desert Air
Hotel, 71-951 San Jacinto, Ran-
cho Mirage. Terms.
Phone FA 8-2976**El Mirador Area**FURNISHED 2 bedroom 2 bath,
1700 sq. ft. home with pool. On
walled corner lot. \$31,500. Mar-
jorie Barner. FA 4-2629, 8-2256.2 BEDROOM home. Carport.
Fenced, newly painted. 7 years
old. Full price \$5900. FI 6-6715.**CATHEDRAL CITY**\$500 DOWN—2 bedrooms and den
Large lot. Stove, disposal. As-
sume 4 1/2 per cent loan, payable
\$70 per month including taxes
and insurance. Immediate pos-
session. Jack Neal, 735 Broad-
way, Cathedral City, Ph. FA 8-245910 ACRES
ON DEL SOL ROAD
\$1500 PER ACRE
OTTO REALTY
P. O. Box 246, Cathedral CityAT YOUR SERVICE
CLARK REALTY AND
INSURANCE AGENCY
REALTOR
68-657 Broadway Ph. FA 8-2512**MORONGO VALLEY**2 BEDROOM home in beautiful,
cool Morongo Valley. Full Price
\$9,500. Contact L. S. Morgan at
FA 9-2371 or Box 66, Desert Hot
Springs.**Exchanges 36****DUPLEX**BELMONT SHORES, 1 1/2 block to
ocean, corner lot, \$21,500. Trade
for Palm Springs units.**JIM SHARPE**

433 N. Palm Canyon FA 5-2545

WANT to trade that crate for a
good, safe, lovely - to - look - at
automobile? See today's Want
Ads for great buys.**Real Estate Wanted 37****FOR BEST RESULTS**

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Adolph Israel

REALTOR

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Phone FA 5-2981

WILL TRADE Los Angeles prop-
erty for 6 to 10—1 bedroom units
in Palm Springs, or buy if
price is right. Principals only.
Box 39, Palm Springs.**Industrial 38a**INDUSTRIAL BUILDING with
large enclosed yard, for rent,
\$90 month. Phone FA 4-1641.**Business Rentals 38**4 ROOM office suite, north expo-
sure, refrigerated air condition-
ing heated. Can be divided.
Contact Al Gardiner, FA 5-2626.
Courtesy to Brokers.670 SQ. FT. office space for rent
Oasis Building, refrigerated air
conditioning, elevator. Available
for beauty salon or professional
office. Ph. FA 5-2225.THOUSANDS say — The Desert
Sun Classified ads sell or rent
FAST! Call FA 5-5005 for an ad-
vertiser.SMALL OFFICE
VERY REASONABLE
235 S. PALM CANYONOFFICE for rent. Formerly occu-
pied by Terry Ray, 773 N. Palm
Canyon. FA 5-5112.MODERN store near Post Office.
Immediate Occupancy
GANNON FA 5-2772OFFICES — PALM CANYON
PARKING
GANNON FA 5-2772**Wanted to Rent 39**YOUNG professional man desires
small furnished or unfurnished
(including stove and refrigera-
tor), apartment with garage.
Consider work in exchange for
part of rent. Permanent. Effec-
tive Sept. 5. Write Desert Sun
Box 190, File E-10.RELIABLE couple want to lease
or rent by year. 2 or 3 bed-
room unfurnished home. About
\$125 month.
Call Pyramid 7-4493 collect.2 OR 3 bedroom, 2 bath house.
Stove and refrigerator furnis-
hed. Responsible business cou-
ple. FA 4-1401, Apt. J.LARGE 2 bedroom or 3 bedroom.
Close in. Will lease or rent.
Furnished. References. Approx-
imately \$150. Ph. FA 4-2723.REAL ESTATE Broker handling
Trust Deeds desires to rent
desk space. FA 5-5874 5-2884.**Rooms for Rent 40**TWIN Beds — Lovely Home
Kitchen Privileges
Call After 6 P. M. FA 4-2705**For Sale or Rent 41**2 BEDROOM, furnished or unfur-
nished. Or couple or single per-
son to rent room. Teachers
welcome. Near school.
610 Hermosa Drive3 BEDROOM, 2 bath new home,
furnished, heated pool. On 100
x 145 lot, about 3 blocks from
new City Hall and airport.
200 N. Vail, Montebello, Calif.**Hotel Rentals 42**\$3 DAY UP — \$15 WEEK UP
Pool - Refrigerated Cooling - TV
Villa Victoria, 444 N. IndianLARGE 1 bedroom apartment.
Attractively furnished, second
floor, fully carpeted, TV cable,
garbage disposal. Center of
town. Can be used profession-
ally for office. Year lease, adults.
254 N. Palm Canyon Dr.HAVE APARTMENT
WILL LEASE
Convenient South Side Location
New, Refrigerated, Private Patio
Heated Pool—Adults
FA 5-5071 After 5 P. M.CHOICE south end, 1 and 2 bed-
rooms, furnished, for leasing.
Pool. Opening August 30. Phone
FA 4-9576. Will reduce rental
for stable couple to supervise.
Call collect Normandy 3-9911.**LUXURY**YEAR AROUND RENTAL
\$75-\$150 — POOL — FURNISHED
615 Warm Sands Dr. — FA 4-9077SPECIAL LOW SUMMER RATES
NEW DELUXE REFRIGERA-
TED. FOUR ROOMS WITH
POOL. CLOSE IN. FA 4-9786.
606 WEST ARENAS.2 FURNISHED modern 3 room
apartment, downtown location.
Newly decorated. 362 N. Palm
Canyon Drive. FA 5-5252.1 BEDROOM furnished apart-
ment (900 square feet). Sleeps
3. No pets. Desert Hot Springs
Phone FA 9-2704\$25 WEEK — FA 8-3752
37-188 Melrose Dr. — Sunair
New 3 Room Furnished Apartment
TV Wired. Lower Rate on LeaseKITCHEN apartment furnished,
including linens. Large pool.
\$120 month. Ph. FA 5-7341.
3910 Calle de Carlos\$20 WEEK — \$75 MONTH
SWANKY furnished apartment.
Close in. Pet OK. Free TV.
Use of Pool, garden. FA 5-7167.ONE OF Palm Springs finest. 1 -
2 bedroom apartments. Pool,
TV. By day, week or month.
Bermuda Palms - FA 4-9944BEAUTIFULLY furnished down-
stairs single. Two blocks from
main street. Television and ca-
ble included. Ph. FA 4-9563.Furnished studio. Refrigeration.
For 1 and 2. Also sleeping room.
Private entrance. Ph. FA 5-70371 And 2 Bedroom Apartments
Furnished — Pool — TV Cable
494 Avenida Orizga, Apartment 3COOL, brand new. 1 bedroom
apartment. Unfurnished. Rea-
sonable Never lived in. FA 4-2824100% Refrigerated
COMPARE—COCO PALMS
1733 East Amado FA 4-9549ENJOY desert living in nicely fur-
nished, single. Bath with tub and
shower, and kitchen. FA 5-6275.LARGE studio, furnished. 1 bed-
room apartment unfurnished.
Adults. 610 Thornhill, FA 4-9246.3 ROOM furnished apartment.
Newly painted. 1361 Camino
Amapala. Phone FA 5-7065.UNFURNISHED new 2 bedroom
apartment. Washroom, private
yard, children ok. \$110. FA 5-5921LARGE 1 bedroom furnished
apartment. Owner home Satur-
day and Sunday. Ph. FA 5-6782.FURNISHED duplex in Palm
Desert. Air conditioned, lawns.
73-910 Santa Rosa Way, FI 6-6954Pool - New 1 Bedroom - \$125
Refrigerated - Carpets - Drapes
607 Thornhill - FA 4-9361, 5-6967.LARGE NEW bedroom apart-
ment. Pool. Low rate by month
or year. Pets OK. FA 5-5615.DELUXE 1 and 2 bedroom. Pool.
Disposal, TV. Reasonable. Adults
550 S. INDIANLARGE 1 bedroom apartment \$75.
Large studio \$60. 1311 Camino
Amapala. Phone FA 5-2461.NICE APARTMENT
REASONABLE
235 S. PALM CANYON**Houses for Rent 46**RENTALS—LARGE OR SMALL
WE HAVE THEM ALL
Especially Nice 3 Bedroom,
2 Bath, Furnished—\$150
OPEN ALL SUMMERMILDRED JACKSON, REALTOR
296 S. Palm Canyon at Baristo
Phone FA 5-5356 or FA 4-2916SMALL furnished house and also
3 small furnished apartments.
Very low rent for permanent
tenant. 1 apartment for 40
month includes utilities. Call
Cal Brown, JORGENSEN
REALTY, Cathedral City.\$175 PER MONTH
1155 E. EL ALAMEDA
Write — 5746 Venice Blvd.
Los Angeles, 19, CaliforniaUNFURNISHED 3 bedrooms, 2
baths, drapes. Completely wall-
ed. Near schools. FA 8-2992.\$110 RENT or lease. 2 bedroom
unfurnished house, fenced yard.
Phone FA 5-7791**BEST TIME! BEST DEAL!****USED CAR CLEARANCE**

SAVE NOW! SAVE BIG!

1956 Ford Pick-up \$1075

1954 Oldsmobile \$1125

1952 Cadillac De Ville \$995

1955 Chevrolet Sport Coupe . \$1375

1956 Chevrolet 210 \$1295

1956 Bel-Air Sport Coupe . . \$1695

STACK CHEVROLET

TWO LOCATIONS:

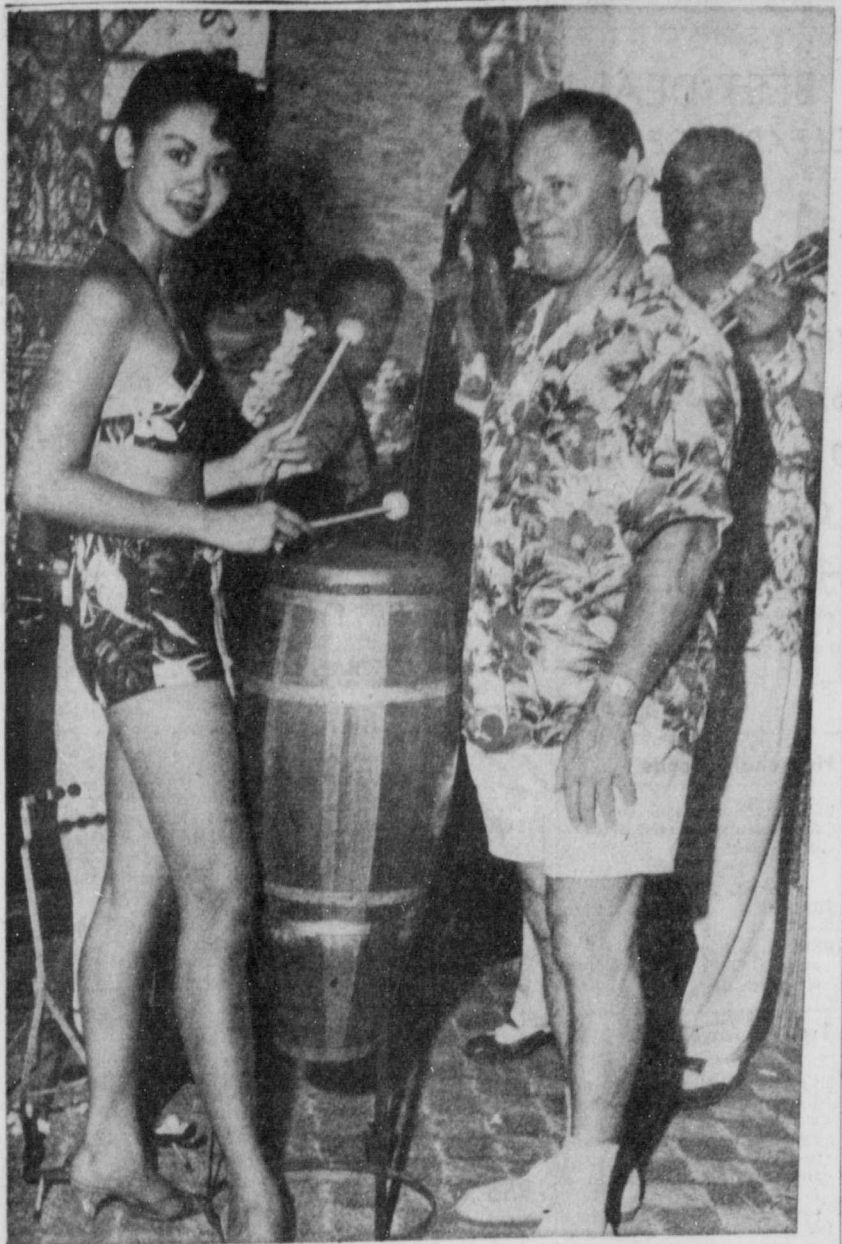
330 SUNNY DUNES ROAD AND 682 SOUTH PALM CANYON

PHONE FA 4-9166 — PHONE FA 4-9167

House for Rent 46**LOOKING FOR
AN
APARTMENT
SMALL HOUSE
OR AN
ESTATE**SEE
Murphy Realty

464 N. Palm Canyon FA 5-5102

2 BEDROOM furnished house.
\$100. Near Kelley's Furniture
store. Also furnished room, with
kitchen privileges. Cooler. Ph.
FA 4-2746 mornings to 9 a.m.,
or FA 4-9265 evenings 'til 11.**SUN REALTY**BIG 3 bedroom 2 bath Ranch
House. Stove and refrigerator.
\$160 per month. Option to buy.
FA 5-2929 — Evenings FA 4-95021 BEDROOM furnished apart-
ment, south end of town. \$135
month.JIM SHARPE
433 N. Palm Canyon FA 5-2545FOR LEASE, 1 bedroom, rede-
corated home. Furnished or un-
furnished. cooler. Shade, lawn,
no pets. FI 6-6292.
44-475 San Juan, Palm DesertLARGE modern unfurnished 2
bedroom house, with garage
and breezeway. \$135 monthly.
226 N. El Segundo Road Phone
FA 5-2520 for appointment.ATTRACTIVE studio type 1 bed-
room house. Near school. Fur-
nished. Adults. \$105.
Phone FA 5-76682 BEDROOM 2 bath furnished
house. Large den, small pool.
Child, pet OK. \$150 month.
Phone FA 5-61393 BEDROOM, 2 bath furnished.
In duplex. Walking distance to
shopping center. \$135 on lease.
FA 4-9661 FA 4-95782 BEDROOM furnished house.
Carport. 805 "E" St., Cathedral
City. FA 8-2492 or call owner,
Crestview 5-6827, Los Angeles.New Unfurnished 2 Bedroom
Palm Desert — FA 8-2696
9 A.M. to 6 P.M. Only2 BEDROOM furnished \$125, or
unfurnished \$110. Ph. FA 5-6228
63-916 San Rafael PlaceCOOL brick 2 bedroom home,
partly furnished. \$100 month.
Rancho Mirage — FA 8-2880UNFURNISHED 2 bedroom
house. Newly painted. Carport.
Fenced. \$100 month. FI 6-6715.3 BEDROOMS 2 baths, unfurnis-
hed house. \$125 on lease.
Phone FA 5-6478**Musical
Instruments 50a**PIANO, blond, modern, custom.
STARR SPINET, bench. Priv-
ate party will sacrifice.
Phone FA 5-2601**Household Goods 50****CLEARANCE**CLOSE-OUT
KENMORE wringer washer with
pump \$35. 6 chair walnut dining
set \$25. Leather rocker \$5.
2-piece sectional, you haul \$5. 3
drawer chests \$19.95. 9 x 12 rugs
\$9.95.**Maher Furniture**300 LAS VEGAS RD. 1st street
past KCMJ towers, turn left
go into old Silver Top Social
Club—look for directional signs.
Phone FA 4-96418 PIECE mahogany set, cost
\$1500. Sacrifice \$600, or best
offer. Also red leather chair,
\$45. Bookcase \$15. Other furni-
ture. Ph. FA 4-1630.



WALTAN CLARKE, owner of Walter Clarke's Hawaiian Shop in Palm Springs, is pictured at the sound of Hawaiian music and real flower opening of his newest store in Beverly Hills, with leis for each customer, is located at 367 North Geri Hoo, Miss Hawaii and the isles entry in the Beverly Drive. There is also a Waltan Clarke Miss Universe Contest in Long Beach last month. Hawaiian Shop in Laguna Beach. Miss Hawaii came in second in the international

De Aqui Alla con... Rafaela Marmalejo V.

Escuela (school) ... lapiz (pen-cil) ... Papel (paper) ... Borrador (eraser) ... pluma (pen-writer) ... libreta (notebook) ... tiempo (time) ... talking de (about) ... time vamos a ver (let see) what our amigos are doing ...

like) a family reunion ... todos (everyone) ... was having buen tiempo (a good time) ... We also greeted our very well known Amalia Rogers con su familia ... (with her family) ... senora Rogers is the formerly Amalia Puentes and hermana (sister) of Jim and Malo Puentes ...

RAMON ESTRADA su esposa Mary and their cuatro chamacos (four children) were in Banning for the day el Domingo (on Sunday), to me parecia (it looked

Tambien (also) taking a breath of el fresco (fresh and cool air) senora Virginia Canales and her hermana (sister) Peggy Ortega

TOWN TOPICS

from Bank of America

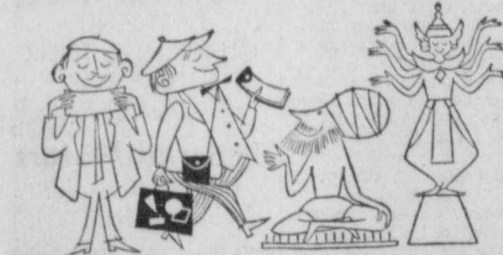
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Palm Springs Branch
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It's so much easier to keep track of expenditures when you have a Bank of America Tenplan or Regular checking account. You know when, where and why money was spent ... a big help around income-tax time. With a B of A Checking Account you can pay your bill by mail, and the canceled check is your proof-of-payment. So enjoy the low-cost convenience of a Bank of America checking account now!

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It's Bank of America Travelers Cheques ... the international currency! Take them on your vacation this year. You'll find B of A Travelers Cheques are as convenient as cash, and so much safer! Wherever you go—from California to Ceylon—you'll enjoy yourself even more, knowing your travel funds are completely protected!

THIS IS THE TIME OF YEAR
When vacationers are returning to the Desert, and parents are planning ahead for the start of school. Merchants and hotel men are looking forward to a banner fall and winter season. We wish all concerned the best year in their history. ..

Hurricanes May Ignore Atlantic Coast This Year

By STANLEY L. TAIT
United Press International
MIAMI (UPI) — The "educated guess" of the man who should know is that New England will escape a hurricane this year, and Florida and the Gulf coast will get one—maybe.

But Gordon Dunn, chief fore-caster at the Miami Weather Bureau's Hurricane Central, wants to make it clear that this is only a guess, not a forecast.

He based his opinion largely on the antics of the pressure and wind patterns over the North American continent and over the Atlantic Ocean.

Those pressures and winds go a long way toward determining the kind of weather we will have each day. And recently they have been out of place, causing the cockeyed weather that had Floridians shivering through one of the coldest winters in history and now sweating through one of the hottest summers.

Here, in a nutshell, is what Dunn thinks probably will happen on the hurricane front and why.

"FIRST OF ALL, conditions are less favorable than average for hurricane formation," he said. This is due to two things. The Azores-Bermuda high, a giant mass of comparatively cool air, is riding farther south in the Atlantic. This is squeezing the spawning grounds of hurricanes in the south Atlantic into a smaller area, thus reducing the room for storm development.

Secondly, the high-level westerly winds blowing from the mainland are much farther south than usual. This means that if a hurricane does come out of the Atlantic and head toward the middle or Eastern Seaboard the westerlies probably would push the hurricane back out to sea.

"Because of this, chances of a storm hitting north of Cape Hatteras are very remote," Dunn said. "Chances it would hit Jacksonville, Fla., are less than normal, and chances it would hit Miami, in the center of the hurricane belt, are probably a little less than normal."

"However," he cautioned, "this is not true for the Gulf of Mexico area."

NEITHER THE WESTERLIES nor the Bermuda high will have much effect on storms brewing in the southeastern Caribbean. If they form there, they will have a fairly straight, unobstructed shot at the Caribbean Islands, Mexico, Central America or the Gulf coast of the United States.

For the last two years it has been the Gulf coast that has been taking it on the chin from the tropical monsters.

Two hurricanes smacked into almost the same place on the Louisiana coast in 1957. One of them, Audrey, went down as one of the most destructive hurricanes in history, killing more than 500 persons and causing more than 100 million dollars in damage.

Young As You Feel
WEST ORANGE, N.J. — (UPI) — Marco Cutrone celebrated his birthday by drinking champagne, eating a dinner of antipasto and macaroni and chicken and by dancing to three songs. It was his 100th birthday.

Palm Desert

By GRETCHEN CHEESEMAN

Mr. and Mrs. L. R. Waters are spending a cool, calm and collected summer in their mountain home up on Pinyon Crest, a short trip from the desert.

Mrs. Evelyn Sahland is spending the month in Long Beach with friends. Her daughter, Mrs. Olive Dyna will be in Mexico most of this month.

Mrs. Ed Reichert (Robbie) is enjoying her summer vacation in Albuquerque, New Mexico with her two daughters, Virginia Schaub and Nancy Rogers, and granddaughter, Wendy Rogers. Mrs. Ida Nelson who lives with Mrs. Reichert is visiting her family in So. Dak.

Mrs. Fred Stretch flew from Los Angeles Monday night for New York where she will visit friends in White Plains, then on to Haddonfield, New Jersey. She will return in about ten days and spend the following two weeks in Laguna Beach where she and Mr. Stretch have taken an apt.

Mrs. Robert Keedy, Barbara and Doug have returned to the desert after their vacation in Laguna Beach and Paso Robles.

Mr. and Mrs. Win Andrews

COCKTAIL
HOUR
At the Chi Chi



ELABORATELY PRODUCED ACT of the Deacons is attracting audiences in droves to Desi Arnaz Western Hills Hotel near Palm Springs. Shown above in one of their mirth-provoking calypso numbers, they are from left, Dave Osborne, who plays the electric mandolin, banjo and several reed instruments and authors all the comedy skits for the group. Jim Lanman, bass viol, drums and bongos (he's called "The Man of a Thousand Faces" because of his count-

less comic expressions and Cliff Schoenthaler, electric guitar. The youthful Deacons combine vocals and instrumentals that are sparkling and as sharp as a diamond point with rapidfire lampooning of such assorted items as TV and radio commercials and nursery rhymes. Their unique sounds are billed as fitting any dancing mood—a billing they live up to in spades. (Gayle Studio Photo).

Thousand Palms

By IZETTA HUNT

Mrs. Jerry Bailey, a resident on Shelter Drive, returned home after spending a few days last week, with friends in West Covina, California.

Mr. and Mrs. Henry Lennie returned home Thursday evening, from a week's vacation, in Glendale, only to leave Friday morning for a weeks camping near Idyllwild.

Mr. and Mrs. Roy Franke and children from Rockford, Iowa, are guests of her sister, and husband, Mr. and Mrs. Larry Dovey.

Mrs. J. P. Matthews, of Midland, Texas, is visiting with her brother, Dewey D. Wallace, and Mrs. Wallace, this week. She is also visiting with Mr. and Mrs. C. O. Wallace, of Banning.

Joe and Jacky Coker, sons of Mr. and Mrs. Joe Coker, arrived in Indio this week after spending the past three months visiting with their grandparents, Mr. and Mrs. A. C. Schlein, and aunt and uncle, Mr. and Mrs. Franklin F. Walker, of San Antonio, Texas.

Mr. and Mrs. Roy Vessells motored home Monday from a two weeks vacation in Shelter Island Inn, Point Loma, San Diego.

Mr. and Mrs. James Ross and family motored to Riverside Sunday to visit his parents, James, Jimmy and Jerry then took a bus into Los Angeles to watch the Dodgers play ball.

Mrs. William Crooks and children, from Los Angeles, are spending a week or two at their residence on Los Flores Way.

The Misses Agnes and Beth Henry, daughters of Mr. and Mrs. William Henry, returned home from a weeks vacation with friends and relatives in Los Angeles, Calif.

Mr. and Mrs. Robert Gillum of Glendale visited with Mrs. Grace Gillum Sunday. Their son, Rol, returned home with them after a months visit with his grandmother.

thy Philip and her mother, Mrs. W. K. Philip, Fred Sieme, the Stu Trumbles, the L. C. Lewis' and Mrs. Anna Dickey, the Harry Cannons, Telford Thronsen, and Mrs. Thronsen's cousin, Mr. Virgil Smith, the Guy Sensibas, B. C. Dunhams and more.

Mr. and Mrs. Frank Sorenson and their two daughters are enjoying their vacation in Laguna Beach. He is the Membership Director for Shadow Mountain Club.

Mr. and Mrs. Stephen Chase, IV, are enjoying their new home and their first summer on the desert.

WILSON'S JEWELERS
• EXPERT WATCH MAKERS •
• HAND TO SERVE YOU AT ALL TIMES •
300 NO. PALM CANYON DR.
Across From Harolds Union Station

Residential
Commercial and
Industrial Air Conditioning

One of the largest air conditioning companies in Riverside and San Bernardino Counties. Experienced engineers to advise you.

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TEMPERATURE and HUMIDITY CONTROL

UTILITY HEATING & COOLING, INC.
943 E. Ramsey Street, Banning—Victor 9-3391
Riverside—OVERland 3-1700 Palm Springs—FA 4-9770

Briton Praises U.S. Press for Political News

ITHACA, N. Y. — (UPI) — An Oxford University dean says the British press trails U.S. newspapers in their political coverage.

Dean David Butler of Nuffield College said at Cornell University recently that an American reader gets a much better picture of Washington news than British citizens get of the proceedings in Parliament.

He said though Washington reporters are not perfect, Americans should nevertheless "thank God" for their quality, their access to news, for the independence of commentators, for the U. S. wire services and for "the very real competition among papers."

Butler said the small amount of political news in England is due to a lack of public demand.

2
WAY
MOBILE
RADIO
•
FRANK CHALFANT
Palm Springs

NEWSPAPERS WIN ... again !

A survey made among the 44 department stores in Pennsylvania with a sales volume ranging from \$100,000 to \$15 million showed:

- Newspapers were used as a medium for co-op ads by ALL 44 stores.
- One-third of the department stores spent ALL of their co-op money in newspapers.
- The smallest amount that any store invested in newspapers was 60%; the average amount was 90.5%.

Another Reason Why

YOUR ADVERTISING DOLLARS
INVESTED IN YOUR LOCAL

DAILY NEWSPAPER

CAN BE DEPENDED ON TO
PAY OFF IN RESULTS

Let us assist you in planning your 1958-59

merchandising program.

This is a no-charge service.

The Desert Sun

The Desert Empire's Daily Newspaper

FA 5-5005—ASK FOR DISPLAY ADVERTISING